# **PUBLIC FILE**

KDND-FM Sundays, 6:00A-7:00A

## PUBLIC FILE Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

## PUBLIC FILE ASCERTAINED COMMUNITY ISSUES

- 1. <u>EDUCATION</u>, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
- 2. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
- 3. <u>HEALTH</u>, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
- 4. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
- 5. <u>MINORITIES, WOMEN & AGING</u>, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
- 6. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
- 7. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
- 8. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
- 9. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

#### **EDUCATION**

Re-joining the Workforce Issue:

Public File Program: Date: April 2, 2006 6:00A-6:30A Time:

Description:

Working Wardrobe is the premier provider and innovator of essential resources that allow at-risk individuals to maximize their potential and increase their contribution to the community. They are a model and inspiration for other organizations that aspire to achieve similar results. They believe in providing job readiness services in an atmosphere of dignity that enhances the lives of our clients. They celebrate the successes of their clients, collaborative partners, donors and volunteers. The organization partners with corporations, educational programs, community agencies and civic partners to engage in the power of volunteerism. Working Wardrobe sets out to provide caring services to survivors of domestic violence, and, over the last 14 years, has grown to serve experiencing a variety of other crises as well. Those include homelessness, catastrophic illness, alcohol and substance abuse, traumatic financial losses, and

others.

**Festival Benefiting Local Non-Profit Charities** Issue:

Public File Program: Date: April 2, 2006 Time: 6:30A-7:00A

Description: Since 1991, the Roseville Strawberry Festival has been a way to showcase Roseville and bring the

community together. Over the years, tens of thousands of dollars have been raised for community groups. Last year, over \$32,000 was raised for local non-profit organizations. Through all the change and growth over the festival's years, a commitment to helping community groups has remained constant. Some groups participate in the festival as a way to raise funds to support their work. Others are interested in reaching out to let their neighbors know what they are doing. This year, organizations benefiting from the Roseville Strawberry Festival proceeds include the Boy Scouts, the Roseville Historical Society, the Sheldon High School Cheerleaders, the Make-A-Wish Foundation, the Placer County Search & Rescue Mountain Rescue Team, the Elks Lodge, Rocklin High School ROTC, and the Sacramento Sygnets.

Issue: **Drug Free Communities** 

Program: Public File April 9, 2006 Date: Time: 6:00A-6:30A

Description: Project Help is a coalition of active and committed community leaders in Sacramento County organizing

residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose

increasingly serious threats to our community, they are dedicated to the elimination of substance abuse by youth and adults - a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public

and private front-line agencies. Projects include "No Drugs in My Neighborhood" which aids law

enforcement in identifying and investigating drug labs and dealers.

EDUCATION (Cont'd)

Issue: Program: Breast Cancer
Public File

Program Date:

Time:

April 9, 2006 6:30A-7:00A

Description:

For more than 20 years, the Susan G. Komen Breast Cancer Foundation has been a global leader in the fight against breast cancer through its support of innovative research and community-based outreach programs. Working through a network of U.S. and international affiliates and events like the Komen Race for the Cure, the Komen Foundation is fighting to eradicate breast cancer as a life-threatening disease by funding research grants and supporting education, screening and treatment projects in communities around the world. Since its inception, the Komen Foundation and its affiliate network have invested hundreds of millions of dollars in the Foundation's mission to eradicate breast cancer as a life-threatening disease. Through funding of programs like the Komen Foundation Award and Research Grant Program, and the Komen Affiliate Grant Program, the Foundation has become a worldwide leader in the fight against breast cancer. The Komen Foundation also operates a National Toll-Free Breast Cancer Help line and an award winning website and distributes a variety of educational materials to those affected by breast cancer.

Issue:

**Local Agriculture Fund Raiser for Non-Profits** 

Program: Date:

Time:

Public File April 16, 2006 6:30A-7:00A

Description:

Asparagus – San Joaquin County's most prestigious agricultural product that inspired the creation of the Stockton Asparagus Festival nineteen years ago. The Stockton Asparagus Festival is a three-day, multi-event, food and entertainment festival which celebrates asparagus. The proceeds of the Stockton Asparagus Festival are shared by over 100 charities that are represented by the Spear-it Staff volunteers. Each charity receives a "donation" based on a schedule of units, or hours, for the work performed by the volunteers. In 2005, the Asparagus Festival was able to distribute \$256,500 among the charities involved. In the past 20 years, over \$3.2 million dollars has been contributed back to local charities directly from the Stockton Asparagus Festival.

Issue:

**Festival Supporting Various Causes** 

Program: Date: Time: Public File May 14, 2006 6:00A-6:30A

Description:

This year Galt celebrates the 11<sup>th</sup> anniversary of its Annual Strawberry Festival. Many special events and surprises are planned to commemorate the 11<sup>th</sup> year celebration of this fun family community event. They also have many features to honor this year's theme, Support the Troops. The Galt Chamber of Commerce, for example, will sponsor a tribute to our troops. Service members can be enrolled for a thank you and recognition via a yellow ribbon and a special presentation at the festival. They will also feature a musical tribute to our military and have representatives from various military organizations as well as feature a military display including a Huey helicopter. Donations of DVDs will be accepted to send to our military who are serving overseas and they will also be collecting old cell phones that can be turned in for calling cards as well. In addition, the 7<sup>th</sup> Annual Running of the Berries benefits PAWS – Performing Animal Welfare Society – a non-profit organization and captive wildlife sanctuary. Wine, Berries & Jazz is a benefit for our Galt District Chamber of Commerce Scholarship Fund, which helps local high school graduates further their education.

EDUCATION (Cont'd)

Issue: Protection of Local Natural Habitats

Program: Public File
Date: June 4, 2006
Time: 6:00A-6:30A

Description: The American River Conservancy's mission is to protect and enhance natural habitats where biodiversity

can flourish; and to promote, through environmental education, a broad ethic of stewardship, assuring healthy ecosystems now and for future generations. The Conservancy acquires critical wildlife and plant habitat by purchasing or accepting donations of land from willing landowners. They also provide quality nature programs to thousands of school age children each year. As well, the Conservancy conducts monthly nature walks, seasonal docent training, and various other programs that have become quite

popular with members of the local communities.

Issue: Water Search & Rescue

Program: Public File
Date: June 18, 2006
Time: 6:00A-6:30A

Description: Five out of every 100,000 children in the Sacramento area will be victims of a drowning accident. This is

over two times the national average. DART's mission is to save lives and recover property, particularly in water related accidents. They respond to over 100 calls each year. They work with agencies such as the CHO, the US Coast Guard, local fire, sheriff and city police agencies, UC Davis Medical Center's Life Flight and the California Department of parks & Recreation. There are over 1,000 miles of waterways in Sacramento County and due to the cold water and tricky current combined with the low visibility of the rivers, the diving that DART performs is very different from recreational diving. DART members are trained and certified in shore duties, rescue and recovery diving team leadership, emergency driving and assisting the victims' next of kin. DART's drowning prevention seminars are available all year around to

any group.

Issue: Talking to Teens About Sex

Program: Public File
Date: June 18, 2006
Time: 6:30A-7:00A

Description: In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get

pregnant each year. Sex is a hard topic for many people to talk about, butt as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex", "Everybody's Doing It". Suggestions for talking with teens about sex include focusing, listening and encouraging further

conversation. It is also important to share their values and opinions with kids. Sex education is a process,

not a one-time talk.

EDUCATION (Cont'd)

Issue:

Living with Fear / Relaxation Techniques / Martial Arts

Program: Date:

Time:

Public File June 25, 2006 6:00A-6:30A

Description:

Tai chi is one of three fighting arts classified as application of internal kung fu. This means that the art develops inner strength through paying attention to internal sensations and their causes. This is in contrast to developing muscular strength, toughening the outer body and learning set techniques. Central to tai chi is the development of "chi", the Chinese term for vital energy. Chi can be thought of as a form of internal energy that accompanies and makes possible all the activities of the body and mind, such as digestion, blood circulation, movement and thought. Tai chi is a slow motion, moving, meditative exercise for relaxation, health and self defense. When practiced properly, one is less tired and less stressed at the end of a session than at the beginning. With the fear of war and recent natural disasters, Americans say they are more anxious than ever. Scientific research about how our brains and bodies process fear shows that techniques such as meditation, massage, tai chi, yoga and even laughter can change the chemical make up of the brain and ease anxiety and fear.

#### **GOVERNMENT**

Issue:

**Drug Free Communities** 

Program: Date: Time: Public File April 9, 2006 6:00A-6:30A

Description:

Project Help is a coalition of active and committed community leaders in Sacramento County organizing residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose increasingly serious threats to our community, they are dedicated to the elimination of substance abuse by youth and adults – a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public and private front-line agencies. Projects include "No Drugs in My Neighborhood" which aids law enforcement in identifying and investigating drug labs and dealers.

**Breast Cancer** 

Issue: Program: Date:

Time:

Public File April 9, 2006 6:30A-7:00A

Description:

For more than 20 years, the Susan G. Komen Breast Cancer Foundation has been a global leader in the fight against breast cancer through its support of innovative research and community-based outreach programs. Working through a network of U.S. and international affiliates and events like the Komen Race for the Cure, the Komen Foundation is fighting to eradicate breast cancer as a life-threatening disease by funding research grants and supporting education, screening and treatment projects in communities around the world. Since its inception, the Komen Foundation and its affiliate network have invested hundreds of millions of dollars in the Foundation's mission to eradicate breast cancer as a life-threatening disease. Through funding of programs like the Komen Foundation Award and Research Grant Program, and the Komen Affiliate Grant Program, the Foundation has become a worldwide leader in the fight against breast cancer. The Komen Foundation also operates a National Toll-Free Breast Cancer Help line and an award winning website and distributes a variety of educational materials to those affected by breast cancer.

Issue:

**Festival Supporting Various Causes** 

Program: Date: Time: Public File May 14, 2006 6:00A-6:30A

Description:

This year Galt celebrates the 11<sup>th</sup> anniversary of its Annual Strawberry Festival. Many special events and surprises are planned to commemorate the 11<sup>th</sup> year celebration of this fun family community event. They also have many features to honor this year's theme, Support the Troops. The Galt Chamber of Commerce, for example, will sponsor a tribute to our troops. Service members can be enrolled for a thank you and recognition via a yellow ribbon and a special presentation at the festival. They will also feature a musical tribute to our military and have representatives from various military organizations as well as feature a military display including a Huey helicopter. Donations of DVDs will be accepted to send to our military who are serving overseas and they will also be collecting old cell phones that can be turned in for calling cards as well. In addition, the 7<sup>th</sup> Annual Running of the Berries benefits PAWS – Performing Animal Welfare Society – a non-profit organization and captive wildlife sanctuary. Wine, Berries & Jazz is a benefit for our Galt District Chamber of Commerce Scholarship Fund, which helps local high school graduates further their education.

GOVERNMENT (Cont'd)

Issue: West Nile Virus
Program: Public File
Date: May 14, 2006
Time: 6:30A-7:00A

Description: West Nile Virus is a disease transmitted to humans, birds, horses, and other animals, by infected

mosquitoes. While it has not been detected in the Sacramento County area, it is expected to arrive soon.

Mosquitoes get the virus from infected birds while taking blood, and can later transmit it during

subsequent blood feeding. West Nile Virus can cause encephalitis (inflammation of the brain) in humans and horses. Severe infections may include neck stiffness, disorientation, coma, tremors, convulsions, muscle weakness, paralysis, and rarely, death. Vector control technicians at the Sacramento/Yolo Mosquito and Vector Control District are working diligently to reduce mosquito populations, using sound integrated pest management techniques. To help with mosquito control efforts, residents can: Eliminate any unnecessary standing water on your property where mosquitoes might develop, make certain roof gutters drain properly and remove any standing water, especially from flat roofs, clean out pet water bowls, birdbaths, plant saucers, etc., at least weekly, and keep swimming pools clean and free of water

on covers.

Issue: Elder Abuse
Program: Public File
Date: May 21, 2006
Time: 6:00A-6:30A

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to development and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adults. The campaign, "Face It. It's A Crime", is intended to education Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and care givers.

Issue: Japanese Internment

Program: Public File
Date: June 4, 2006
Time: 6:00A-6:30A

Description:

Suitcase Sefton & the American Dream is the story of a scout for the New York Yankees who discovers a left-handed pitcher in a Japanese-American internment camp in the Arizona desert during World War II. Through the filter of baseball, the book addresses issues of personal integrity, racism, internment, and American values and dreams. Feldman blends his love of baseball with the realities of history to tell a truly American story. The author engages and transports us with the untold stories of Americans keeping the American pastime alive within a detention camp. Suitcase Sefton and the American Dream captures the essence of culture, community, baseball, and civil liberties in a time of crisis.

**HEALTH** 

Issue: Breast Cancer
Program: Public File
Date: April 9, 2006
Time: 6:30A-7:00A

Description: For more than 20 years, the Susan G. Komen Breast Cancer Foundation has been a global leader in the

fight against breast cancer through its support of innovative research and community-based outreach programs. Working through a network of U.S. and international affiliates and events like the Komen Race for the Cure, the Komen Foundation is fighting to eradicate breast cancer as a life-threatening disease by funding research grants and supporting education, screening and treatment projects in communities around the world. Since its inception, the Komen Foundation and its affiliate network have invested hundreds of millions of dollars in the Foundation's mission to eradicate breast cancer as a life-threatening disease. Through funding of programs like the Komen Foundation Award and Research Grant Program, and the Komen Affiliate Grant Program, the Foundation has become a worldwide leader in the fight against breast cancer. The Komen Foundation also operates a National Toll-Free Breast Cancer Help line and an award winning website and distributes a variety of educational materials to those affected by

breast cancer.

Issue: Organ Donations

Program: Public File
Date: May 2, 2006
Time: 6:30A-7:00A

Description: Donate Life California is a non-profit organ and tissue donor registry dedicated to saving the lives of

thousands of Californians awaiting life-saving transplants. Officially formed in 2004 after being authorized by the state, California's four federally designated non-profit organ procurement organizations (facilitating the donation process across California), are committed to giving every person waiting for a transplant – a second chance at life. Right now more than 18,000 Californians wait for an organ transplant. That's nearly 20% of those waiting across our country. Tragically, one third of them will die waiting. Until now, no registry has existed for individuals who wished to express their desire to be organ and tissue donors. Historically, while signing a donor card and placing the pink dot on a license served as an important

symbol of intent, it did not place a person an any list or registry.

Issue: West Nile Virus

Program: Public File
Date: May 14, 2006
Time: 6:30A-7:00A

Description: West Nile Virus is a disease transmitted to humans, birds, horses, and other animals, by infected

mosquitoes. While it has not been detected in the Sacramento County area, it is expected to arrive soon. Mosquitoes get the virus from infected birds while taking blood, and can later transmit it during

subsequent blood feeding. West Nile Virus can cause encephalitis (inflammation of the brain) in humans and horses. Severe infections may include neck stiffness, disorientation, coma, tremors, convulsions, muscle weakness, paralysis, and rarely, death. Vector control technicians at the Sacramento/Yolo Mosquito and Vector Control District are working diligently to reduce mosquito populations, using sound integrated pest management techniques. To help with mosquito control efforts, residents can: Eliminate any unnecessary standing water on your property where mosquitoes might develop, make certain roof gutters drain properly and remove any standing water, especially from flat roofs, clean out pet water bowls, birdbaths, plant saucers, etc., at least weekly, and keep swimming pools clean and free of water

on covers.

HEALTH (Cont'd)

Issue: End of Life Decisions

Program: Public File
Date: May 28, 2006
Time: 6:00A-6:30A

Description: Sheila Enders, MSW, has combined years of experience in medical and psychosocial settings with her

passion to improve patient-physician communication. She is committed to assisting vulnerable and underserved populations, as well as the general public, in making crucial medical care and treatment choices, as well as advance health care and end-of-life care decisions. "What the doctor says and what the patient or family hear are often completely different," Sheila states. The impetus for Choice is what Sheila has seen as a need for a guide to help bridge the gap in communication and understanding between the physician's desire to provide care and the patient's need to receive that care. Choice is a practical walk-through for the average person who is a caregiver, a loved one, or who might be a patient themselves. It is much better to be prepared and get answers while you're there with the doctor instead of

trying to reach them later.

Issue: Bone Cancer
Program: Public File
Date: June 11, 2006
Time: 6:00A-6:30A

Description: The Bone Cancer Research Foundation is a young non-profit foundation initiated to support research into

causes of bone cancer and also treatments. Bone cancer can be primarily growing at that site or secondarily due to spread from another site (metastasis). As such, the tumors grow in the bone due to many reasons, many which are still unknown. As the tumor enlarges, it weakens the bone causing pain and possibly leading to a fracture requiring surgical treatment. Any bone can be affected with the primary or the metastatic tumors. Cancers affecting the bone are a significant problem, difficult to treat and also difficult in the terms of maintaining the patient's quality of life. The mission of this foundation is to support such research by raising funds through various mechanisms, including donations from the public.

Issue: Water Search & Rescue

Program: Public File
Date: June 18, 2006
Time: 6:00A-6:30A

Description: Five out of every 100,000 children in the Sacramento area will be victims of a drowning accident. This is

over two times the national average. DART's mission is to save lives and recover property, particularly in water related accidents. They respond to over 100 calls each year. They work with agencies such as the CHO, the US Coast Guard, local fire, sheriff and city police agencies, UC Davis Medical Center's Life Flight and the California Department of parks & Recreation. There are over 1,000 miles of waterways in Sacramento County and due to the cold water and tricky current combined with the low visibility of the rivers, the diving that DART performs is very different from recreational diving. DART members are trained and certified in shore duties, rescue and recovery diving team leadership, emergency driving and assisting the victims' next of kin. DART's drowning prevention seminars are available all year around to

any group.

HEALTH (Cont'd)

Issue: Talking to Teens About Sex

Program: Public File
Date: June 18, 2006
Time: 6:30A-7:00A

Description:

In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get pregnant each year. Sex is a hard topic for many people to talk about, butt as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex", "Everybody's Doing It". Suggestions for talking with teens about sex include focusing, listening and encouraging further conversation. It is also important to share their values and opinions with kids. Sex education is a process.

not a one-time talk.

issue: Emergency Assistance

Program: Public File
Date: June 25, 2006
Time: 6:30A-7:00A

Description:

Created by a paramedic with nearly 25 years of experience in emergency card, Rescue Blue provides the specific and comprehensive information needed by paramedics, law enforcement, firefighters, and child protective services at the scene of an emergency. This information usually is not readily available, leaving emergency response personnel and hospitals unable to administer proper care or notify loved ones. Rescue Blue includes personal information as well as emergency contacts to make a positive identification of patients. This allows for notification of loved ones during an emergency. All too often, accident victims lie unknown in trauma centers for hours or even days. Rescue Blue helps to ensure that loved ones are notified quickly and reunited after an accident. Rescue Blue is committed to raising awareness among emergency agencies throughout the nation.

Issue: Living with Fear / Relaxation Techniques / Martial Arts

Program: Public File
Date: June 25, 2006
Time: 6:00A-6:30A

Description:

Tai chi is one of three fighting arts classified as application of internal kung fu. This means that the art develops inner strength through paying attention to internal sensations and their causes. This is in contrast to developing muscular strength, toughening the outer body and learning set techniques. Central to tai chi is the development of "chi", the Chinese term for vital energy. Chi can be thought of as a form of internal energy that accompanies and makes possible all the activities of the body and mind, such as digestion, blood circulation, movement and thought. Tai chi is a slow motion, moving, meditative exercise for relaxation, health and self defense. When practiced properly, one is less tired and less stressed at the end of a session than at the beginning. With the fear of war and recent natural disasters, Americans say they are more anxious than ever. Scientific research about how our brains and bodies process fear shows that techniques such as meditation, massage, tai chi, yoga and even laughter can change the chemical make up of the brain and ease anxiety and fear.

#### **ENVIRONMENT, ENERGY & TRANSPORTATION**

Issue:

**Festival Supporting Various Causes** 

Program:

Public File

Date: Time: May 14, 2006 6:00A-6:30A

Description:

This year Galt celebrates the 11<sup>th</sup> anniversary of its Annual Strawberry Festival. Many special events and surprises are planned to commemorate the 11<sup>th</sup> year celebration of this fun family community event. They also have many features to honor this year's theme, Support the Troops. The Galt Chamber of Commerce, for example, will sponsor a tribute to our troops. Service members can be enrolled for a thank you and recognition via a yellow ribbon and a special presentation at the festival. They will also feature a musical tribute to our military and have representatives from various military organizations as well as feature a military display including a Huey helicopter. Donations of DVDs will be accepted to send to our military who are serving overseas and they will also be collecting old cell phones that can be turned in for calling cards as well. In addition, the 7<sup>th</sup> Annual Running of the Berries benefits PAWS – Performing Animal Welfare Society – a non-profit organization and captive wildlife sanctuary. Wine, Berries & Jazz is a benefit for our Galt District Chamber of Commerce Scholarship Fund, which helps local high school graduates further their education.

Issue:

West Nile Virus

Program:

Public File

Date:

May 14, 2006 6:30A-7:00A

Description:

West Nile Virus is a disease transmitted to humans, birds, horses, and other animals, by infected mosquitoes. While it has not been detected in the Sacramento County area, it is expected to arrive soon. Mosquitoes get the virus from infected birds while taking blood, and can later transmit it during subsequent blood feeding. West Nile Virus can cause encephalitis (inflammation of the brain) in humans and horses. Severe infections may include neck stiffness, disorientation, coma, tremors, convulsions, muscle weakness, paralysis, and rarely, death. Vector control technicians at the Sacramento/Yolo Mosquito and Vector Control District are working diligently to reduce mosquito populations, using sound integrated pest management techniques. To help with mosquito control efforts, residents can: Eliminate any unnecessary standing water on your property where mosquitoes might develop, make certain roof gutters drain properly and remove any standing water, especially from flat roofs, clean out pet water bowls, birdbaths, plant saucers, etc., at least weekly, and keep swimming pools clean and free of water on covers.

issue:

**Protection of Local Natural Habitats** 

Program:

Public File June 4, 2006

Date:

6:00A-6:30A

Description:

The American River Conservancy's mission is to protect and enhance natural habitats where biodiversity can flourish; and to promote, through environmental education, a broad ethic of stewardship, assuring healthy ecosystems now and for future generations. The Conservancy acquires critical wildlife and plant habitat by purchasing or accepting donations of land from willing landowners. They also provide quality nature programs to thousands of school age children each year. As well, the Conservancy conducts monthly nature walks, seasonal docent training, and various other programs that have become quite popular with members of the local communities.

#### MINORITIES, WOMEN & AGING

Issue: Re-joining the Workforce

Program: Public File
Date: April 2, 2006
Time: 6:00A-6:30A

Description: Working Wardrobe is the premier provider and innovator of essential resources that allow at-risk

individuals to maximize their potential and increase their contribution to the community. They are a model and inspiration for other organizations that aspire to achieve similar results. They believe in providing job readiness services in an atmosphere of dignity that enhances the lives of our clients. They celebrate the successes of their clients, collaborative partners, donors and volunteers. The organization partners with corporations, educational programs, community agencies and civic partners to engage in the power of volunteerism. Working Wardrobe sets out to provide caring services to survivors of domestic violence, and, over the last 14 years, has grown to serve experiencing a variety of other crises as well. Those include homelessness, catastrophic illness, alcohol and substance abuse, traumatic financial losses, and

others.

Issue: **Breast Cancer**Program: Public File

Date: April 9, 2006 Time: 6:30A-7:00A

Description: For more than 20 years, the Susan G. Komen Breast Cancer Foundation has been a global leader in the

fight against breast cancer through its support of innovative research and community-based outreach programs. Working through a network of U.S. and international affiliates and events like the Komen Race for the Cure, the Komen Foundation is fighting to eradicate breast cancer as a life-threatening disease by funding research grants and supporting education, screening and treatment projects in communities around the world. Since its inception, the Komen Foundation and its affiliate network have invested hundreds of millions of dollars in the Foundation's mission to eradicate breast cancer as a life-threatening disease. Through funding of programs like the Komen Foundation Award and Research Grant Program, and the Komen Affiliate Grant Program, the Foundation has become a worldwide leader in the fight against breast cancer. The Komen Foundation also operates a National Toll-Free Breast Cancer Help line and an award winning website and distributes a variety of educational materials to those affected by

breast cancer.

Issue: Local Arts / Domestic Violence

Program: Public File
Date: April 30, 2006
Time: 6:00A-6:30A

Description: Auburn is hosting the first annual Karfluki Fest, an arts and music festival. The event has multiple

appeals. It's an accessible, yet eclectic music festival, and it's a terrific day out for families with fantastic food, fun, and activities for kids of all ages. Proceeds benefit Peace for Families, whose goal is to provide effective and accessible services to individuals and families in Placer County who experience sexual assault and/or domestic violence and to be a proactive and visible source of related intervention, education and prevention services to the community. They offer a wide range of services, some of which include individual and group therapy, legal services, supervised visitation, outreach and community education, as well as running the only shelter in Placer County for victims of domestic violence and their

children.

MINORITIES, WOMEN & AGING (Cont'd)

Issue:

**Help for Local Homeless** 

Program: Date: Time: Public File May 21, 2006 6:00A-6:30A

Description:

Volunteers of America is proud to be one of the area's largest providers of human services. Their mission to reach and uplift all people first began in our community in 1911. Over the years, the agency has expanded in response to the needs of families with children, the elderly, the homeless, the mentally ill, and people with alcohol and other drug problems. Services in Greater Sacramento and Northern Nevada include shelter and comfort, counseling, independent living and parenting skills, substance abuse treatment and rehabilitation, job training and much more. They currently operate over 30 programs in Greater Sacramento and Northern Nevada and have 217 employees and 1000 volunteers.

Issue:

**Elder Abuse** 

Program:

Public File May 21, 2006

Date: Time:

6:00A-6:30A

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to development and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adults. The campaign, "Face It. It's A Crime", is intended to education Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and care givers.

Issue:

**End of Life Decisions** 

Program: Date:

Public File May 28, 2006

Time:

6:00A-6:30A

Description:

Sheila Enders, MSW, has combined years of experience in medical and psychosocial settings with her passion to improve patient-physician communication. She is committed to assisting vulnerable and underserved populations, as well as the general public, in making crucial medical care and treatment choices, as well as advance health care and end-of-life care decisions. "What the doctor says and what the patient or family hear are often completely different," Sheila states. The impetus for Choice is what Sheila has seen as a need for a guide to help bridge the gap in communication and understanding between the physician's desire to provide care and the patient's need to receive that care. Choice is a practical walk-through for the average person who is a caregiver, a loved one, or who might be a patient themselves. It is much better to be prepared and get answers while you're there with the doctor instead of trying to reach them later.

**CRIME** 

Issue: Drug Free Communities

Program: Public File
Date: April 9, 2006
Time: 6:00A-6:30A

Description:

Project Help is a coalition of active and committed community leaders in Sacramento County organizing residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose increasingly serious threats to our community, they are dedicated to the elimination of substance abuse by youth and adults – a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public and private front-line agencies. Projects include "No Drugs in My Neighborhood" which aids law enforcement in identifying and investigating drug labs and dealers.

Issue: Identity Theft
Program: Public File
Date: April 23, 2006
Time: 6:00A-6:30A

Description:

Identity theft occurs when someone uses your personal information without your permission to commit fraud or other crimes. While you can't entirely control whether you will become a victim, there are steps you can take to minimize your risk. Despite your best efforts to manage the flow of your personal information or to keep it to yourself, skilled identity thieves may use a variety of methods to gain access to your data. They get information from businesses or other institutions by stealing records or information while they're on the job, bribing an employee who has access to these records, hacking these records, or conning information out of employees. It's difficult to predict how long the effects of identity theft may linger. That's because it depends on many factors including the type of theft, whether the thief sold or passed your information on to other thieves, whether the thief is caught, and problems related to correcting your credit report. Victims of identity theft should monitor their credit reports and other financial records for several months after they discover the crime. Victims should review their credit reports once every three months in the first year of the theft, and once a year thereafter.

Issue: Crime Victims' Rights

Program: Public File
Date: April 23, 2006
Time: 6:30A-7:00A

Description:

Too many people in California have been victims of crime. To honor crime victims and those who provide services to them, the Federal Office for Victims of Crime has designated April 23-29 as 2006 National Crime Victims' Rights Week. This year's theme is "Victims' Rights: Strength in Unity. The theme pays tribute to crime victims and survivors who, for many decades, have joined together in mutual support and advocacy to promote victims' rights and services. It also recognizes the ongoing efforts of countless victim service providers, criminal and juvenile justice professionals, and allied professionals and volunteers who selflessly dedicate their lives to helping victims of crime. By honoring the power of one and recognizing the strength of many, the crime victims' assistance field and its many allies can truly achieve justice for victims and survivors of crime. The guests' 17 year old daughter, Justine, was brutally murdered by her boyfriend in 2003.

#### <u>ISSUES / PROGRAMS LIST</u>

CRIME (Cont'd)

Issue:

**Local Arts / Domestic Violence** 

Program:

Public File April 30, 2006

Date: Time:

6:00A-6:30A

Description:

Auburn is hosting the first annual Karfluki Fest, an arts and music festival. The event has multiple appeals. It's an accessible, yet eclectic music festival, and it's a terrific day out for families with fantastic food, fun, and activities for kids of all ages. Proceeds benefit Peace for Families, whose goal is to provide effective and accessible services to individuals and families in Placer County who experience sexual assault and/or domestic violence and to be a proactive and visible source of related intervention, education and prevention services to the community. They offer a wide range of services, some of which include individual and group therapy, legal services, supervised visitation, outreach and community education, as well as running the only shelter in Placer County for victims of domestic violence and their children.

childre

Issue:

Time:

**Humane Animal Treatment** 

Program: Date:

Public File April 30, 2006 6:30A-7:00A

Description:

The mission of the Placer SPCA is to prevent cruelty to animals, relieve animal suffering and ensure animal welfare, provide humane and animal care education, encourage and support the human-animal bond in our community, and encourage participation by all in a cooperative, on-going manner. The vision of the Placer SPCA is that every adoptable pet in Placer County has a home, every lost pet in Placer County is reunited with its owner, low-cost spaying and neutering is available for all cats and dogs and that every animal is treated with kindness and respect. Programs include behavior education, a food assistance program, a spay and neuter assistance program, a youth for animals club, vaccinations and micro-chipping, a lost and found and a humane kids camp.

Issue:

Elder Abuse Public File May 21, 2006

Program: Date: Time:

6:00A-6:30A

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to development and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adults. The campaign, "Face It. It's A Crime", is intended to education Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and care givers.

CRIME (Cont'd)

Issue: Domestic Violence

Program: Public File
Date: June 11, 2006
Time: 6:00A-6:30A

Description: The Volunteer Domestic Violence Intervention Centercenter seeks to eliminate sexual assault and

domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining

orders, as well as legal advocacy and accompaniment to court.

#### DRUG ABUSE

issue:

**Drug Free Communities** 

Program: Date:

Time:

Public File April 9, 2006 6:00A-6:30A

Description:

Project Help is a coalition of active and committed community leaders in Sacramento County organizing residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose increasingly serious threats to our community, they are dedicated to the elimination of substance abuse by youth and adults – a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public and private front-line agencies. Projects include "No Drugs in My Neighborhood" which aids law

enforcement in identifying and investigating drug labs and dealers.

#### HOUSING

Issue: Re-joining the Workforce

Program: Public File
Date: April 2, 2006
Time: 6:00A-6:30A

Description:

Working Wardrobe is the premier provider and innovator of essential resources that allow at-risk individuals to maximize their potential and increase their contribution to the community. They are a model and inspiration for other organizations that aspire to achieve similar results. They believe in providing job readiness services in an atmosphere of dignity that enhances the lives of our clients. They celebrate the successes of their clients, collaborative partners, donors and volunteers. The organization partners with corporations, educational programs, community agencies and civic partners to engage in the power of volunteerism. Working Wardrobe sets out to provide caring services to survivors of domestic violence, and, over the last 14 years, has grown to serve experiencing a variety of other crises as well. Those include homelessness, catastrophic illness, alcohol and substance abuse, traumatic financial losses, and others.

Issue: Helping the Homeless

Program: Public File
Date: April 16, 2006
Time: 6:00A-6:30A

Description:

Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies: The Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do?. Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encourage participation from the city, county, business people and residents.

Issue: Home Ownership

Program: Public File
Date: May 7, 2006
Time: 6:00A-6:30A

Description:

National Homeownership Month emphasizes efforts in local communities and across the country that are "Opening the Doors to Home Ownership." This is the eighth year for the free Home Ownership fair in greater Sacramento. The event brings all the elements of the home buying process and homeownership under one roof where people can find out whether the time is right for them to become a homeowner. The Sacramento Regional Partnership for Homeownership is actively engaged in increasing homeownership opportunities for all of the people in the greater Sacramento area with the successful efforts of a collaboration of public, private, and non-profit organizations. Visitors to the event can attend free 90-minute bilingual classes that explain the home buying process, how to obtain down payment, closing costs and mortgage assistance to bridge the affordability gap, how to avoid loans that look tempting but may not be the best financing alternative, and more.

HOUSING (Cont'd)

lssue:

**Help for Local Homeless** 

Program:

Public File

Date: Time: May 21, 2006 6:00A-6:30A

Description:

Volunteers of America is proud to be one of the area's largest providers of human services. Their mission to reach and uplift all people first began in our community in 1911. Over the years, the agency has expanded in response to the needs of families with children, the elderly, the homeless, the mentally ill, and people with alcohol and other drug problems. Services in Greater Sacramento and Northern Nevada include shelter and comfort, counseling, independent living and parenting skills, substance abuse treatment and rehabilitation, job training and much more. They currently operate over 30 programs in Greater Sacramento and Northern Nevada and have 217 employees and 1000 volunteers.

Issue:

Elder Abuse

Program:

Public File

Date: Time: May 21, 2006 6:00A-6:30A

Description:

Elder and dependent abuse is a serious and growing problem. More than 225,000 Californians become victims of elder and dependent adult abuse each year. Sadly, more than two thirds of abusers are family members. It is estimated that only one in five cases are reported. On a national level it is estimated that one in 20 elders will be abused in their lifetime. In response to this situation, AB 1819 was signed, authorizing the California Attorney General's Office to development and implement a three year statewide public education campaign to prevent the abuse of elder and dependent adults. The campaign, "Face It. It's A Crime", is intended to education Californians about the impact and prevalence of elder and dependent abuse, as well as provide them with information on how to recognize abuse, how to report abuse and what resources are available to the elder and dependent adult community and their families and care givers.

#### **YOUTH & FAMILY**

Issue: Festival Benefiting Local Non-Profit Charities

Program: Public File
Date: April 2, 2006
Time: 6:30A-7:00A

Description: Since 1991, the Roseville Strawberry Festival has been a way to showcase Roseville and bring the

community together. Over the years, tens of thousands of dollars have been raised for community groups. Last year, over \$32,000 was raised for local non-profit organizations. Through all the change and growth over the festival's years, a commitment to helping community groups has remained constant. Some groups participate in the festival as a way to raise funds to support their work. Others are interested in reaching out to let their neighbors know what they are doing. This year, organizations benefiting from the Roseville Strawberry Festival proceeds include the Boy Scouts, the Roseville Historical Society, the Sheldon High School Cheerleaders, the Make-A-Wish Foundation, the Placer County Search & Rescue Mountain Rescue Team, the Elks Lodge, Rocklin High School ROTC, and the Sacramento Sygnets.

Issue: **Drug Free Communities** 

Program: Public File
Date: April 9, 2006
Time: 6:00A-6:30A

Description: Project Help is a coalition of active and committed community leaders in Sacramento County organizing

residents in the fight against substance abuse. Recognizing that drug and alcohol abuse pose

increasingly serious threats to our community, they are dedicated to the elimination of substance abuse by youth and adults – a coalition of leaders from all sectors of this community. Other communities have organized against substance abuse with dramatic success. A coalition here will strengthen Sacramento County's ability to battle the abuse of methamphetamine, alcohol and other drugs by: increasing public awareness of the hidden dangers and high costs of substance abuse, galvanizing and uniting the community in its prevention and treatment efforts and improving coordination among the numerous public and private front-line agencies. Projects include "No Drugs in My Neighborhood" which aids law

enforcement in identifying and investigating drug labs and dealers.

Issue: Breast Cancer
Program: Public File
Date: April 9, 2006
Time: 6:30A-7:00A

Description: For more than 20 years, the Susan G. Komen Breast Cancer Foundation has been a global leader in the

fight against breast cancer through its support of innovative research and community-based outreach programs. Working through a network of U.S. and international affiliates and events like the Komen Race for the Cure, the Komen Foundation is fighting to eradicate breast cancer as a life-threatening disease by funding research grants and supporting education, screening and treatment projects in communities around the world. Since its inception, the Komen Foundation and its affiliate network have invested hundreds of millions of dollars in the Foundation's mission to eradicate breast cancer as a life-threatening disease. Through funding of programs like the Komen Foundation Award and Research Grant Program, and the Komen Affiliate Grant Program, the Foundation has become a worldwide leader in the fight against breast cancer. The Komen Foundation also operates a National Toll-Free Breast Cancer Help line and an award winning website and distributes a variety of educational materials to those affected by

breast cancer.

YOUTH & FAMILY (Cont'd)

Issue: Helping the Homeless

Program: Public File
Date: April 16, 2006
Time: 6:00A-6:30A

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They

were originally formed to raise funds for four agencies: The Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do?. Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless every day. The Placer Care Coalition seeks to build relationships and encourage participation from the city, county, business people and residents.

Issue: Crime Victims' Rights

Program: Public File
Date: April 23, 2006
Time: 6:30A-7:00A

Description: Too many people in California have been victims of crime. To honor crime victims and those who provide

services to them, the Federal Office for Victims of Crime has designated April 23-29 as 2006 National Crime Victims' Rights Week. This year's theme is "Victims' Rights: Strength in Unity. The theme pays tribute to crime victims and survivors who, for many decades, have joined together in mutual support and advocacy to promote victims' rights and services. It also recognizes the ongoing efforts of countless victim service providers, criminal and juvenile justice professionals, and allied professionals and volunteers who selflessly dedicate their lives to helping victims of crime. By honoring the power of one and recognizing the strength of many, the crime victims' assistance field and its many allies can truly achieve justice for victims and survivors of crime. The guests' 17 year old daughter, Justine, was brutally murdered by her

boyfriend in 2003.

Issue: Local Arts / Domestic Violence

Program: Public File
Date: April 30, 2006
Time: 6:00A-6:30A

Description: Auburn is hosting the first annual Karfluki Fest, an arts and music festival. The event has multiple

appeals. It's an accessible, yet eclectic music festival, and it's a terrific day out for families with fantastic food, fun, and activities for kids of all ages. Proceeds benefit Peace for Families, whose goal is to provide effective and accessible services to individuals and families in Placer County who experience sexual assault and/or domestic violence and to be a proactive and visible source of related intervention, education and prevention services to the community. They offer a wide range of services, some of which include individual and group therapy, legal services, supervised visitation, outreach and community education, as well as running the only shelter in Placer County for victims of domestic violence and their children.

YOUTH & FAMILY (Cont'd)

Issue: Humane Animal Treatment

Program: Public File
Date: April 30, 2006
Time: 6:30A-7:00A

Description: The mission of the Placer SPCA is to prevent cruelty to animals, relieve animal suffering and ensure

animal welfare, provide humane and animal care education, encourage and support the human-animal bond in our community, and encourage participation by all in a cooperative, on-going manner. The vision of the Placer SPCA is that every adoptable pet in Placer County has a home, every lost pet in Placer County is reunited with its owner, low-cost spaying and neutering is available for all cats and dogs and that every animal is treated with kindness and respect. Programs include behavior education, a food assistance program, a spay and neuter assistance program, a youth for animals club, vaccinations and

micro-chipping, a lost and found and a humane kids camp.

Issue: Festival Supporting Various Causes

Program: Public File
Date: May 14, 2006
Time: 6:00A-6:30A

Description: This year Galt celebrates the 11<sup>th</sup> anniversary of its Annual Strawberry Festival. Many special events and

surprises are planned to commemorate the 11<sup>th</sup> year celebration of this fun family community event. They also have many features to honor this year's theme, Support the Troops. The Galt Chamber of

Commerce, for example, will sponsor a tribute to our troops. Service members can be enrolled for a thank you and recognition via a yellow ribbon and a special presentation at the festival. They will also feature a musical tribute to our military and have representatives from various military organizations as well as feature a military display including a Huey helicopter. Donations of DVDs will be accepted to send to our military who are serving overseas and they will also be collecting old cell phones that can be turned in for calling cards as well. In addition, the 7<sup>th</sup> Annual Running of the Berries benefits PAWS – Performing Animal Welfare Society – a non-profit organization and captive wildlife sanctuary. Wine, Berries & Jazz is a benefit for our Galt District Chamber of Commerce Scholarship Fund, which helps local high school

graduates further their education.

Issue: Help for Local Homeless

Program: Public File
Date: May 21, 2006
Time: 6:00A-6:30A

Description: Volunteers of America is proud to be one of the area's largest providers of human services. Their mission

to reach and uplift all people first began in our community in 1911. Over the years, the agency has expanded in response to the needs of families with children, the elderly, the homeless, the mentally ill, and people with alcohol and other drug problems. Services in Greater Sacramento and Northern Nevada include shelter and comfort, counseling, independent living and parenting skills, substance abuse treatment and rehabilitation, job training and much more. They currently operate over 30 programs in

Greater Sacramento and Northern Nevada and have 217 employees and 1000 volunteers.

YOUTH & FAMILY (Cont'd)

Issue: End of Life Decisions

Program: Public File
Date: May 28, 2006
Time: 6:00A-6:30A

Description: Sheila Enders, MSW, has combined years of experience in medical and psychosocial settings with her

passion to improve patient-physician communication. She is committed to assisting vulnerable and underserved populations, as well as the general public, in making crucial medical care and treatment choices, as well as advance health care and end-of-life care decisions. "What the doctor says and what the patient or family hear are often completely different," Sheila states. The impetus for Choice is what Sheila has seen as a need for a guide to help bridge the gap in communication and understanding between the physician's desire to provide care and the patient's need to receive that care. Choice is a practical walk-through for the average person who is a caregiver, a loved one, or who might be a patient themselves. It is much better to be prepared and get answers while you're there with the doctor instead of

trying to reach them later.

Issue: Youth Programs

Program: Public File
Date: May 28, 2006
Time: 6:30A-7:00A

Description: The mission of the Boys & Girls Club is to inspire and enable all young people, especially those from

disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens. A Boys & Girls Club provides a safe place to learn and grow, ongoing relationships with caring, adult professionals, life enhancing programs and character development experiences and hope and opportunity. Boys & Girls Clubs of America has a lineup of tested and proven nationally recognized programs that address today's most pressing youth issues, teaching young people the skills they need to succeed in life. The Boys & Girls Club offers the youth of the Western Slope area what they have been missing for so long: a place of their own. They have programs which address a wide range of topics including education, the arts, outdoor and environmental studies, community service, leadership development and health education. They have caring adults who offer support and mentoring programs.

They are in a safe and positive atmosphere. And, they have fun!

Issue: Japanese Internment

Program: Public File
Date: June 4, 2006
Time: 6:00A-6:30A

Description: Suitcase Sefton & the American Dream is the story of a scout for the New York Yankees who discovers a

left-handed pitcher in a Japanese-American internment camp in the Arizona desert during World War II. Through the filter of baseball, the book addresses issues of personal integrity, racism, internment, and American values and dreams. Feldman blends his love of baseball with the realities of history to tell a truly American story. The author engages and transports us with the untold stories of Americans keeping the American pastime alive within a detention camp. Suitcase Sefton and the American Dream captures

the essence of culture, community, baseball, and civil liberties in a time of crisis.

YOUTH & FAMILY (Cont'd)

Issue: Talking to Teens About Sex

Program: Public File
Date: June 18, 2006
Time: 6:30A-7:00A

Description: In 1999, half of all high school students reported having sex. About 1 million teens between 15 and 19 get

pregnant each year. Sex is a hard topic for many people to talk about, butt as the most powerful influence in their child's life, it is vitally important that parents talk to their kids about sex. Studies show that children who talk with their parents about sex are more likely to delay having sex. Discussions can differentiate between sex and sexuality and dispel myths like "All teens are having sex", "Everybody's Doing It". Suggestions for talking with teens about sex include focusing, listening and encouraging further

conversation. It is also important to share their values and opinions with kids. Sex education is a process,

not a one-time talk.

Issue: Emergency Assistance

Program: Public File
Date: June 25, 2006
Time: 6:30A-7:00A

Description: Created by a paramedic with nearly 25 years of experience in emergency card, Rescue Blue provides the

specific and comprehensive information needed by paramedics, law enforcement, firefighters, and child protective services at the scene of an emergency. This information usually is not readily available, leaving emergency response personnel and hospitals unable to administer proper care or notify loved ones. Rescue Blue includes personal information as well as emergency contacts to make a positive identification of patients. This allows for notification of loved ones during an emergency. All too often, accident victims lie unknown in trauma centers for hours or even days. Rescue Blue helps to ensure that loved ones are notified quickly and reunited after an accident. Rescue Blue is committed to raising

awareness among emergency agencies throughout the nation.

# TO THE BEST OF OUR KNOWLEDGE

KDND-FM Sundays, 7:00A-7:30A

#### **Description**

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

### PUBLIC FILE ASCERTAINED COMMUNITY ISSUES

- 1. <u>EDUCATION</u>, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
- 2. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
- 3. <u>HEALTH</u>, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
- 4. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
- 5. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
- 6. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

#### **EDUCATION**

Issue:

The Blueprint for My Girls, Part 2 of 2

Program:

To The Best Of Our Knowledge

Date: Time: April 2, 2006 7:00A-7:30A

Description:

With drugs, foul language and violence all over the media, how can teachers and parents foster positive self-images for their students and children? The US Department of Education recently updated its brochure called, *Character Education – Our Shared Responsibility*. To successfully implement character education, the department encourages schools to: take a leadership role to bring staff, parents and students together; provide staff training, form a partnership with parents and the community, and provide opportunities for school leaders, teachers, parents, and community partners to model exemplary character traits and social behaviors. We introduced Yasmin Shiraz to you last week. Shiraz has already been doing many of these same things through her school workshops around the country. And now has put her guidelines into her own book called, *The Blueprint For My Girls*.

lssue:

**Education Headlines & Updates** 

Program:

To The Best Of Our Knowledge

Date: Time: April 2, 2006 7:00A-7:30A

Description:

It's that time of year when colleges are sending out those decision letters to applicants. Students are nervously watching their mailboxes to find out if they've been admitted to the college of their choice. The College Board now admits to miscalculating the SAT scores of at least 4,000 students who took the test last October. Most of the affected students received a lower score than they actually earned, with some scores off by as much as 200 points. Many college admissions officials are now having to reconsider decisions that were based on those faulty scores. The College Board plans to refund those affected their test registration fees and the cost of sending the scores to colleges.

In a surprise to many court observers, the US Supreme Court has ruled unanimously that the federal government can withhold federal funds from colleges that bar or restrict military recruiting on campuses.

A new study says the number of North American colleges with endowments topping \$1 billion has increased by nine, to 56 schools. The University of Toronto became the first Canadian institution to amass \$1 billion in American dollars. Oxford and Cambridge Universities in England are believed to be the only other non-US schools with endowments that size. Harvard is the largest with a reported \$25 billion. Yale is the next at \$15 billion.

In other news from Canada, Simon Fraser University in British Columbia, is moving ahead with controversial plans to set up a joint for-profit prep school with an Australian company. The university claims the school will help increase the number of international students... make recruiting easier and more cost-effective... and increase retention of those students into higher education.

In our Intelligent Design watch segment, the Ohio State board has dealt another major blow to ID advocates. The Board voted to revise the state's academic content standards that encouraged students to "critically analyze" the established biological science of evolution. As part of the same action, the Ohio Board also did away with a state approved lesson plan for teachers from two years ago, that critics said falsely suggest that mainstream scientists harbored doubts about evolution. Meanwhile, the Seattle-based Discovery Institute, which supports the teaching of Intelligent Design and other alternatives to evolution called the Board's action a "gag order on science" and a "dogmatic approach to education."

#### EDUCATION (Cont'd)

Issue: Teacher Man

Program: To The Best Of Our Knowledge

Date: April 9, 2006 Time: 7:00A-7:30A

Description: Frank McCourt taught in the New York City school system for 30 years. When he retired, he finally found

> time to write. The result was Angela's Ashes, a memoir of growing up in Ireland. It became a number one best-seller and won McCourt multiple awards, including the Pulitzer Prize. His next book, Tis, told the story of making it in America as an immigrant. Now, this newest book, Teacher Man, chronicles his methods of teaching in an entertaining and insightful way. TBOOK spoke with McCourt about his 30-year

adventure in public classrooms.

Issue: **Education Headlines & Updates** To The Best Of Our Knowledge Program:

Date: April 9, 2006 Time: 7:00A-7:30A

Description: Nobel Laureate, Carl Wieman, one of the University of Colorado's most visible scientists and an

international leader in physics education, is leaving Boulder for the University of British Columbia. UBC, in Vancouver, has promised Wieman \$12 million Canadian over five years to direct an initiative aimed at

changing the way students learn science.

Much like in the U.S., efforts to introduce greater market forces into public education are gaining ground in England. British Prime Minister, Tony Blair, has proposed what he calls Trust Schools. They would be

independent, publicly financed schools... an English twist on American charter schools.

And, chalk up another victory for those opposed to the teaching of Intelligent Design. A Southern California school system has dropped its Philosophy of Design course as part of a legal settlement with 11 parents. The agreement also bars the district from attempting to promote or endorse Intelligent

Design, or creationism, in any future course.

Issue: Taught By America: A Story of Struggle & Hope in Compton

Program: To The Best Of Our Knowledge

Date: April 9, 2006 Time: 7:00A-7:30A

Description: In 1995 after graduating from Yale, Sarah Sentilles thought she'd take some time off before pursuing a

graduate degree. So she joined Teach for America and found herself in charge of 36 elementary school children in Compton, California. It was a decision that turned into a life-altering experience, and resulted

in this highly acclaimed book. This is her story.

EDUCATION (Cont'd)

Issue: National Science Foundation Series - Powerful Signals: Transforming the Role of Women & Girls

in Science & Engineering

Program: To The Best Of Our Knowledge

Date: April 16, 2006 Time: 7:00A-7:30A

Description: The Gidget Pipeline Project recommends educating girls to be designers, not just users. It says educators

and parents should help girls imagine themselves early in life as creators and producers of new

technology. Pamela Haag, the AAUW Educational Foundation's Director of Research says, "To get girls 'under the hood' of technology, they need to see that it gets them where they want to go." Mary Thorn, of the National Council for Research on Women believes, "The need for mentors and networking for girls and women begins at the primary school level..." And so, the past few years, volunteers from Ohio State University's Women in Technology group... and OSU's TWICE (The Women in Computer Engineering) program, have been running an after school technology club for girls. It's generating a curriculum for others to be able to duplicate the after school technology experience. And though it's still early, the club reports a remarkably high retention rate of 80%, or 8 out of 10 girls completing the full year program.

TBOOK visits this unique program in Columbus, Ohio to speak with faculty and students.

Issue: **Education Headlines & Updates**Program: To The Best Of Our Knowledge

Date: April 16, 2006 Time: 7:00A-7:30A

Description: In news from Canada this week, classes for Ontario's 150,000 college students have resumed... ending a

nearly three-week bitter faculty strike. The dispute ended after a warning from Premier, Dalton McGuinty, that he was losing patience and wanted the 9,000 college teachers back in their classrooms. The full-time instructors want better pay, more faculty positions, and a lighter teaching load so they can spend more time with their students. Their contract expired last August. The College Student Alliance welcomed the return to classes, but called on the government to provide tuition and fee rebates for class time lost to the

dispute.

In other news... after 18 months of intense training, NASA's latest astronaut candidates are now officially astronauts. The class of 11 included three Educator astronauts chosen from teachers across North America. The new astronauts immediate duties include support roles in the space shuttle and space

station programs, and positions in robotics, which leads us to out next story.

Issue: Engineering Day

Program: To The Best Of Our Knowledge

Date: April 16, 2006 Time: 7:00A-7:30A

Description: Jill Holz of NASA Robotics is currently the Robotics Manager for the Hubble Space Telescope. With her

dual degrees in Applied Physics and Engineering Management, Holz was the perfect candidate for one of this year's Engineers Week events. The society of Professional Engineers founded Engineer's Week more than 50 years ago. And again this year, the State University of new York at new Paltz welcomed nearly 1,000 students, grades 7 through 12. They came to experience what engineers do by participating

in hands-on projects.

EDUCATION (Cont'd)

Issue: Phonological Awareness Assessments

Program: To The Best Of Our Knowledge

Date: April 24, 2006 Time: 7:00A-7:30A

Description: According to a university study, traditional phonological awareness assessments... basic tests that are

widely used to gauge children's pre-reading skills... have serious flaws. Testing students phonological awareness is a requirement of the No Child Left Behind Act. Study co-author, Jerrell Cassady, claims the pressure to produce results is driving teachers to use the existing tests because so much federal funding is at stake. Cassady is an Educational Psychology Professor at Ball State University in Muncie, Indiana.

He explains to TBOOK that there's a great deal of confusion about phonological terms.

Issue: **Education Headlines & Updates**Program: To The Best Of Our Knowledge

Date: April 24, 2006 Time: 7:00A-7:30A

Description: Last month was not a good month for companies that dominate the testing industry. In our headlines a

couple of shows ago, the College Board admitted it had incorrectly scored thousands of SAT tests.

Subsequently, it has found several hundred more scoring mistakes.

In a separate case, the Education Testing Service has agreed to pay \$11.1 million to settle a class-action lawsuit on behalf of 4,100 people who were told they had failed a teacher licensing test, when they had actually passed.

Now, the Princeton Review has set these tragic tales to music, and just released what it's calling the Rainy Day SAT Blues. The words and lyrics by Tom Meltzer, tell the story of Billy, a boy modeled after the lives of students whose college dreams were rained on with the news about the College Board's scoring errors.

And, speaking of litigation, you probably missed this one. Oxford plans to become the first university in Britain to protect itself from litigious students by introducing legally-binding contracts requiring them to attend lectures. Undergraduates will be told they risk being in breach of contract if they fail to attend lectures and tutorials in a move certain to be copied by other universities worried that the introduction of 3,000 pound annual tuition fees starting next Fall will usher in an era of student litigation. Oxford fears the new change will prompt a surge in complaints by students demanding better "value for money" from lecturers. Universities also fear that in the increasingly competitive academic world, they could be sued by students who blame poor results on failings at their university.

And finally, the NCAA basketball tournament may be over, but recently released graduation statistics of its players are of great concern. The annual report comes from the Institute for Diversity and Ethics in Sports at the University of Central Florida. It looked at graduation success rates and academic progress rates for the 65 teams participating in the tournament. 36% did not graduate at least half of their players within six years. Even more alarming was the racial disparity in graduation rates. Almost twice as many white athletes graduate, compared with African-American athletes.

EDUCATION (Cont'd)

Issue: Striving Readers Grants Awarded Program: To The Best Of Our Knowledge

Date: April 24, 2006 Time: 7:00A-7:30A

Description: The striving Readers Grants have been awarded by the US Department of Education. Over the next five

years, eight recipients will receive a combined total of over \$142 million. Education Secretary, Margaret Spellings, says the Striving Readers Grants help more students get the skills they need to succeed in college, the workforce and life. One of the first grants went to the Springfield, Massachusetts Public Schools. Secretary Spellings and Massachusetts Senator, Ted Kennedy, were both there for the

announcement.

Issue: April is National Poetry Month: Poetry Speaks to Children

Program: To The Best Of Our Knowledge

Date: April 24, 2006 Time: 7:00A-7:30A

Description: Inaugurated by the Academy of American Poets in April, 1996, National Poetry Month brings together

literary organizations, libraries, schools, and poets. This month, the Academy launches its first-ever poetry Read-a-Thon. Geared for middle school students, the Read-a-Thon's goals are to celebrate the reading of poems, and writing about poems. Indeed, the Academy hopes to boost students' development of writing and comprehension skills. Dr. John Cech, Director of the University of Florida's Center for Children's Literature and Culture, begins his report with the first of several recorded examples, including

this one from poet, Rita Dove.

Issue: Assessing Student Personality Preferences

Program: To The Best Of Our Knowledge

Date: April 30, 2006 Time: 7:00A-7:30A

Description: Students will forever ask questions, like... what interests me most? How can I identify a college major that

fits me? What are my career goals? And how can I reach them? In today's schools, already replete with testing, students and parents might balk at the idea of another test. But actually, the Myers-Briggs Personality Type Indicator, or MBTI, has been around for more than 60-years. It's been used to assess millions of people each year. In fact, personality testing is estimated to be a 400-million dollar industry and still growing. To learn more about testing students' personalities, TBOOK went behind the scenes with a long-time interpreter of this type of testing, Paul Knudstrup, President and Founder of the Midwest Consulting Group in Kalamazoo, Michigan. He's been administering personality tests for more than 25 years, and is certified. TBOOK also spoke with the following four students to find out how their test results and interpretations turned out. They include: Tanja Haj-Hassan from Amman, Jordan; Clive Change from

Canada; Maciej Drost from Poland; and Judith Brown from Johannesburg, South Africa,

Issue: Origins of Life/Science Research in Education Series "Tracing Life in the Earliest Terrestrial Rock

Record, Part 1 of 2

Program: To The Best Of Our Knowledge

Date: April 30, 2006 Time: 7:00A-7:30A

Description: You may have heard this widely reported scientific news just a few days ago. Paleontologists said they've

uncovered three samples that are about 3.8 billion years old. They claim the creature is a cross between a fish and a land animal that provides a rare glimpse of the process that allowed aquatic ancestors to crawl out of rivers and colonize continents. Their findings from arctic Canada, were published in the current issue of Nature. Our origins guest this week also published his findings in that same peer reviewed journal, and also investigates that same period of Earth's history and geographic location.

EDUCATION (Cont'd)

Issue: National Science Foundation Series "Powerful Signals: Transforming the Role of Women & Girls

in Science & Engineering: Operation Smart NYC: Girls Incorporated"

Program: To The Best Of Our Knowledge

Date: May 7, 2006 Time: 7:00A-7:30A

Description: Girls Incorporated started about 140 years ago. In the 1980s Girls Inc. created what it terms Operation

Smart to introduce young girls to science, math and technology. There are now over 1,000 Girls Incorporated sites in the U.S. And their most recent figures indicate about 500,000 girls have been introduced to the Operation Smart program. The New York City affiliate has been around since the mid-90s. A testimony to the success of the program is heard through the story of 26-year old Brooklyn native, Afua Addo, who spent three summers immersed in the Girls, Inc. program over a decade ago. Now, she's an Administration Staff Analyst with the Department of Education. This Operation Smart Computer Class

is held at the Bronx High School for Performance and Stagcraft.

Issue: Origns of Life / Science Research in Education Series "Tracing Life in the Earliest Terrestrial Rock

Record"

Program: To The Best Of Our Knowledge

Date: May 7, 2006 Time: 7:00A-7:30A

Description: Scientists continue to probe, and continue to uncover more information about how Earth, and life on it,

evolved billions of years ago. Last week we learned about the Isua Supracrustal Belt in Southwest Greenland... and the suggestion that it contained a vast microbial ecosystem. This week, we find out about the surprising similarities in Australia, and South Africa. Plus, how the past links us to the future. In our studios is Geochemis, Dr. Mark Van Zuilen, from the Research Center of Petrology and Geochemistry

in Nancy, France.

Issue: National Survey of Student Engagement & Community College Survey of Student Engagement,

Part 1 of 2

Program: To The Best Of Our Knowledge

Date: May 14, 2006 Time: 7:00A-7:30A

Description: Today's show focuses the spotlight on the importance of student engagement as a real key for education

success. Results from two major studies have been released that examine educational experiences at both four-year universities, and community colleges. It turns out they share many similarities. But the two reports also reveal some surprising findings and one particular area of marked difference. To get the facts, TBOOK spoke with the two leaders of these respective studies. Dr. George Kuh is Director of the National Survey of Student Engagement. Dr. Kuh is the Chancellor's Professor of Higher Education at

Indiana University in Bloomington. And we also talked with Dr. Kay McClenney, Director of the

Community College Survey of Student Engagement. Dr. McClenney is a Professor in the Community College Leadership Program at the University of Texas at Austin. Next week, TBOOK delves into the first ever Faculty Survey of Student Engagement. Faculty can obviously view the same issues from a very

different perspective.

EDUCATION (Cont'd)

Issue: Canadian National Survey of Student Engagement

Program: To The Best Of Our Knowledge

Date: May 14, 2006 Time: 7:00A-7:30A

Description: Last year, about eleven Canadian colleges and universities were the first schools to participate in their

National Survey of Student Engagement. But this year, more tan 30 Canadian post secondary schools are using the instrument. Dr. Karen Hitchcock, Principal and Vice Chancellor of Queen's University in Kingston, Ontario discusses the importance for universities to receive this type of feedback from students

in order to help schools make changes and improve their performance.

Issue: Faculty Survey of Student Engagement

Program: To The Best Of Our Knowledge

Date: May 21, 2006 Time: 7:00A-7:30A

Description: The National Survey of Student Engagement puts out its questionnaire each year to determine how

effectively colleges and universities are contributing to learning. The five key areas of education performance that are measured include: level of academic challenge; active and collaborative learning; student-faculty interaction; enriching education experiences; and supportive campus environment. Among

the findings we learned about last week were: the "swirl pattern" where as many as half of today's undergraduate students attend several colleges, taking multiple courses, sometimes simultaneously; and

we also talked about "high risk" students... those that are less academically prepared, students of color, and first generation students. This week, we learn the report also features results from the first administration of the Faculty Survey of Student Engagement. Responses from faculty shed light on faculty roles, uses of time, and educational practices. A provocative finding is that faculty members and

students typically report divergent perceptions of student experiences in their universities.

Issue: Canadian Controversy over College Rankings

Program: To The Best Of Our Knowledge

Date: May 21, 2006 Time: 7:00A-7:30A

Description: Last week, Dr. Karen Hitchcock, Principal and Vice Chancellor of Queen's University in Kingston, Ontario

spoke about how nearly three-dozen universities in Canada are participating this year in the U.S. based National Survey of Student Engagement. This week, we learn that a Guide to Canadian Universities, published by Macleans in Canada, which also surveys schools, is being rejected by many of the

universities for fear their ranking system will not be accurate. Some university presidents are saying they

do not favor Macleans survey methodology or sample size.

EDUCATION (Cont'd)

Issue: Program: **Education Headlines & Updates** 

Date:

To The Best Of Our Knowledge

Time:

May 21, 2006 7:00A-7:30A

Description:

An Associated Press news service investigation has uncovered a major loophole in No Child Left Behind scoring. The AP study found that states have set wildly different minimum standards for how many children must be counted, allowing schools to exclude nearly 2-million students scores in required racial categories. Education Secretary, Margaret Spellings, told the AP "When children are not part of the accountability system, then that's a problem."

Speaking of No Child Left Behind, the Maryland State Department of Education planned to take over four failing Baltimore High Schools and transfer seven other failing middle schools to outside managers. That attempt has now been blocked by the Maryland Legislature. Their success at keeping those lowperforming schools under local control, could raise the prospect of political resistance in other states that might attempt such similar interventions.

In our update segment, the first lawsuit has indeed been filed against the College Board and its contractor, Pearson Educational Measurement, over scoring errors that affected more than 4.400 students who took the SAT test.

The number of Chinese students granted U.S. visas rose last year by 25% to 20,244. This represents the first return to pre-2001 levels before the September 11<sup>th</sup> terrorist attacks.

Meanwhile, British Prime Minister, Tony Blair, has announced the second phase of an earlier successful recruitment drive. Blair now plans to bring in another 100,000 international students to the UK by 2011.

You may remember our story at the start of this year with Kevin Wildes, President of Loyola University in New Orleans. He told TBOOK they would consider downsizing to help save money lost as a result of Hurricane Katrina. Well, they have announced that Loyola will lay off a number of instructors, eliminate some departments, and get rid of some programs in an effort to head off a 10-million dollar deficit.

Some good news for college graduates this spring. According to a report by the National Association of Colleges and Employers, 14% more graduates are expected to be hired this year, than last year.

Issue:

National Science Foundation Series "Powerful Signals: Transforming the Role of Women & Grils in Science and Engineering

Program:

To The Best Of Our Knowledge

Date: Time: May 28, 2006 7:00A-7:30A

Description:

Actress, Sigourney Weaver, describes herself as a "serious science junkie." She may be best known for her roles in movies like the Alien series and Gorillas in the Mist. Weaver was at Syracuse University a few days ago helping dedicate a new life sciences complex, and called on more women to study science. The actress said women might decide not to study science because it isn't always taught in an interesting and exciting way. Well, that's not the case at Manual Arts High School in South Central Los Angeles, where teacher, John Santos, is doing all he can to change that perception. Girls in his science academy are building robots and competing in science bowls all the time. Fully half of his students last year were girls. And despite the poor socio-economic urban conditions, not only did all the girls graduate, about 40% went on to a four-year university, proving his program's tremendous impact. We hear this amazing story through the eyes of recent graduate, Yolanda Urbina. Urbina aspires to be an astronaut and is enrolled now in engineering at UC Merced.

EDUCATION (Cont'd)

Issue: Science Research at the Undergraduate Level Continues to Gain Strength

Program: To The Best Of Our Knowledge

Date: May 28, 2006 Time: 7:00A-7:30A

Description: Despite an increase in college enrollment over the past decade, the proportion of students obtaining

degrees in STEM... science, technology, engineering and math has fallen. According to testimony before the U.S. House of Representatives' Education committee this month, graduate degrees awarded in STEM fields also declined. The news is included in a Government Accountability Office report. It suggests increased outreach at the K thru 12 level, especially to female and minority students, and increased use of mentors to encourage enrollment in those fields. What does it take to guide girls and young women into science fields? TBOOK asked Hamilton College chemistry major, Meghan Dunn, what influenced her

decision.

Issue: Calories In, Calories Out: Food & Exercise in Public Elementary Schools, Part 1 of 2

Program: To The Best Of Our Knowledge

Date: June 11, 2006 Time: 7:00A-7:30A

Description: The U.S. Department of Education has just completed its first ever study to focus on food and exercise in

public elementary schools. The report wants to emphasize an "energy balance" approach – calories consumed versus calories extended – to support healthy eating and an active lifestyle. The report says because of the amount of time students spend at school each day, school can play an important role in promoting good nutrition, physical activity, and healthy weight. The study is broken into three parts: food available in schools, opportunities for physical activity, and school weigh-ins. This week, we concentrate

on the types of food available to students in school. Next week, we'll look at exercise programs.

Issue: Education Headlines & Updates
Program: To The Best Of Our Knowledge

Date: June 11, 2006, 2006

Time: 7:00A-7:30A

Description: The newly elected Conservative government in Canada has presented its first budget in 13 years. Claire

Morris, President of the Association for Universities and Colleges of Canada, says she's pleased that the government wants to set up a billion-dollar trust for higher education infrastructure. It would be used for urgent repairs and upgrades of classrooms, labs and libraries. The proposed budget would also make all student scholarships and fellowships tax free. That budget still requires parliamentary approval.

In our update segment, former U.S. computer engineering professor Sami Al-Arian's three years behind bars were thought to be over. But a federal judge stepped in at the last moment and extended his sentence 18-months. Then Al-Arian will be deported. The professor was charged with conspiring with Palestinian terrorists.

The investigation of Ethnic Studies Professor, Ward Churchill, has finally concluded. A University of Colorado spokesman says a five-person investigative committee found serious cases of misconduct in his academic research, including plagiarism and fabrications. One committee member recommended firing Professor Churchill. The other four recommended suspensions of between two and five years without pay. Churchill called the report a "travesty."

Smith College in Massachusetts has joined Brown University in Rhode Island and a growing list of other colleges and universities around the world when their Boards of Trustees voted to ban investment companies directly or indirectly supporting the Sudanese government. The protest is caused by Sudan's genocide campaign in the Darfur region.

EDUCATION (Cont'd)

lssue:

1,750 Failing Schools

Program:

To The Best Of Our Knowledge

Date: Time: June 18, 2006 7:00A-7:30A

Description:

The U.S. Department of Education has identified 1,750 schools it says are failing. The schools make this list because their math and reading scores have fallen short for at least five straight years. To put things in perspective, those schools account for only 3% of roughly 53,000 schools in the U.S. that receive federal aid. But there is growing concern that the number of schools in serious trouble under No Child Left Behind is rising sharply... up 44% over the past year. A number of schools that make the failing grade are in the Northeast.

Issue: Program: **Greening & Cleaning Schools**To The Best Of Our Knowledge

Date: Time:

June 18, 2006 7:00A-7:30A

Description:

You might say this is an idea whose time has come. The so-called Greening the Cleaning program may soon be headed to a school near you. The American Lung Association reports that childhood asthma has nearly doubled in the past twenty years. And some cleaning agents are believed to trigger those asthma attacks. Armed with data like that, in 2001, the Hackensack University Medical Center in New Jersey converted its entire cleaning system to the environmentally friendly Greening the Cleaning program. This means the removing of all cleaning agents and chemical substances whose components include toxic materials, and replacing them with environmentally friendly, high quality, non-toxic cleaning agents. The Green Cleaning movement has gained additional momentum at educational institutions like Harvard University. Harvard completed a two-year pilot testing program last year. Organizers say the environmentally friendly cleaning supplies and techniques are ready for university-wide distribution. They believe the move could reduce waste and improve indoor air quality. Environmental health advocates in New York are urging that state's Office of General Services to strengthen regulations on the type of cleaning supplies schools are allowed to use. New York was the first state in the country to adopt a Green Cleaning policy for its schools last year.

Issue:

Calories In, Calories Out: Food & Exercise in Public Elementary Schools, Part 2 of 2

Program:

To The Best Of Our Knowledge

Date: Time: June 18, 2006 7:00A-7:30A

Description:

Despite widespread concerns in the U.S. that the daily recess period is going away, a federal survey just issued, suggests that the vast majority of elementary schools still offer unstructured playtime for students each day. Last week we focused on the types of food that are available to students in schools. The issue has come to the front burner because of the nationwide concern over the obesity rate among students 6 to 11 years old... a figure that has tripled over the past three decades. This week we look at contracts that allow vendors into schools (including the recent announcement from soda distributors about curbing school sales)... see how much exercise time schools are allowing each week... and discover that many schools have not "weighed-in" on part of their own student health assignments. TBOOK microphones were on hand in Washington, D.C. just last month for the study's release by Commissioner Mark Schneider, from the National Center for Education Statistics, the research arm of the U.S. Department of Education.

EDUCATION (Cont'd)

Issue: National Science Foundation Series "Powerful Signals: Transforming the Role of Women & Girls

in Science and Engineering" - The Lincoln Experiment

Program: To The Best Of Our Knowledge

Date: June 25, 2006 Time: 7:00A-7:30A

Description: it used to be that physics came late in high school, generally in the junior or senior year. This allowed

students to have higher math first, like trigonometry and calculus. Then, by the mid-90s when it appeared science students in the United States were lagging behind students in other countries, there came a public out cry for "physics first." So, ten years ago, the Lincoln School in Providence, Rhode Island responded and began to develop its own "physics-first curriculum." Before 1994, only 30% of this all-girls school took physics. Now, ALL the girls, 100% of the school's graduates have at least three years of lab science by the time they leave. That includes not only physics, but chemistry and biology as well. How has the Lincoln School managed this change? TBOOK spent time at the school recently to find out what

makes "The Lincoln Experiment" in science education tick.

Issue: **Education Headlines & Updates**Program: To The Best Of Our Knowledge

Date: June 25, 2006 Time: 7:00A-7:30A

Description: A U.S. Canadian team is collaborating on a new design for a thirty meter telescope, known as TMT. With

TMT, astronomers will be able to analyze light from the first stars born after the Big Bang, directly observe the formation and evolution of galaxies, see planets around nearby stars, and make observations that test

fundamental laws of physics.

U.S. education officials have confirmed that they don't expect any state to meet deadlines for putting "highly qualified" teachers in every core-subject classroom. But nearly 30 states have made some progress complying with that provision of the 2001 No Child Left Behind Law.

Meanwhile, the U.S. Secretary of Education and Russia's Education and Science Minister, have signed a Memorandum of Understanding on expanding cooperation and exchanges in the field of education.

The variable interest rate on American federal education loans is going up nearly 2 percentage points next month. This gives students and parents only a short time to consolidate loans, to lock in current lower rates and potentially save thousands of dollars.

And speaking of money, in our update segment, the price tag on the Professor Ward Churchill investigation we've followed here has been announced. The University of Colorado put it at about \$150,000, with the majority of that cost going for attorney's fees. A final decision in his case could be announced by this time next month.

#### **GOVERNMENT**

Issue: **Education Headlines & Updates**Program: To The Best Of Our Knowledge

Date: April 2, 2006 Time: 7:00A-7:30A

Description: It's that time of year when colleges are sending out those decision letters to applicants. Students are

nervously watching their mailboxes to find out if they've been admitted to the college of their choice. The College Board now admits to miscalculating the SAT scores of at least 4,000 students who took the test last October. Most of the affected students received a lower score than they actually earned, with some scores off by as much as 200 points. Many college admissions officials are now having to reconsider decisions that were based on those faulty scores. The College Board plans to refund those affected their test registration fees and the cost of sending the scores to colleges.

In a surprise to many court observers, the US Supreme Court has ruled unanimously that the federal government can withhold federal funds from colleges that bar or restrict military recruiting on campuses.

A new study says the number of North American colleges with endowments topping \$1 billion has increased by nine, to 56 schools. The University of Toronto became the first Canadian institution to amass \$1 billion in American dollars. Oxford and Cambridge Universities in England are believed to be the only other non-US schools with endowments that size. Harvard is the largest with a reported \$25 billion. Yale is the next at \$15 billion.

In other news from Canada, Simon Fraser University in British Columbia, is moving ahead with controversial plans to set up a joint for-profit prep school with an Australian company. The university claims the school will help increase the number of international students... make recruiting easier and more cost-effective... and increase retention of those students into higher education.

In our Intelligent Design watch segment, the Ohio State board has dealt another major blow to ID advocates. The Board voted to revise the state's academic content standards that encouraged students to "critically analyze" the established biological science of evolution. As part of the same action, the Ohio Board also did away with a state approved lesson plan for teachers from two years ago, that critics said falsely suggest that mainstream scientists harbored doubts about evolution. Meanwhile, the Seattle-based Discovery Institute, which supports the teaching of Intelligent Design and other alternatives to evolution called the Board's action a "gag order on science" and a "dogmatic approach to education."

Issue: **Education Headlines & Updates**Program: To The Best Of Our Knowledge

Date: April 16, 2006 Time: 7:00A-7:30A

Description: In news from Canada this week, classes for Ontario's 150,000 college students have resumed... ending a

nearly three-week bitter faculty strike. The dispute ended after a warning from Premier, Dalton McGuinty, that he was losing patience and wanted the 9,000 college teachers back in their classrooms. The full-time instructors want better pay, more faculty positions, and a lighter teaching load so they can spend more time with their students. Their contract expired last August. The College Student Alliance welcomed the return to classes, but called on the government to provide tuition and fee rebates for class time lost to the

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Date:

To The Best Of Our Knowledge

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Program:

To The Best Of Our Knowledge

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7:00A-7:30A

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GOVERNMENT (Cont'd)

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Calories In, Calories Out: Food & Exercise in Public Elementary Schools, Part 1 of 2

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The investigation of Ethnic Studies Professor, Ward Churchill, has finally concluded. A University of Colorado spokesman says a five-person investigative committee found serious cases of misconduct in his academic research, including plagiarism and fabrications. One committee member recommended firing Professor Churchill. The other four recommended suspensions of between two and five years without pay. Churchill called the report a "travesty."

Smith College in Massachusetts has joined Brown University in Rhode Island and a growing list of other colleges and universities around the world when their Boards of Trustees voted to ban investment companies directly or indirectly supporting the Sudanese government. The protest is caused by Sudan's genocide campaign in the Darfur region.

**GOVERNMENT (Cont'd)** 

Issue: Program: **Greening & Cleaning Schools**To The Best Of Our Knowledge

Date: Time:

June 18, 2006 7:00A-7:30A

Description:

You might say this is an idea whose time has come. The so-called Greening the Cleaning program may soon be headed to a school near you. The American Lung Association reports that childhood asthma has nearly doubled in the past twenty years. And some cleaning agents are believed to trigger those asthma attacks. Armed with data like that, in 2001, the Hackensack University Medical Center in New Jersey converted its entire cleaning system to the environmentally friendly Greening the Cleaning program. This means the removing of all cleaning agents and chemical substances whose components include toxic materials, and replacing them with environmentally friendly, high quality, non-toxic cleaning agents. The Green Cleaning movement has gained additional momentum at educational institutions like Harvard University. Harvard completed a two-year pilot testing program last year. Organizers say the environmentally friendly cleaning supplies and techniques are ready for university-wide distribution. They believe the move could reduce waste and improve indoor air quality. Environmental health advocates in New York are urging that state's Office of General Services to strengthen regulations on the type of cleaning supplies schools are allowed to use. New York was the first state in the country to adopt a Green Cleaning policy for its schools last year.

Issue: Calories In, Calories Out: Food & Exercise in Public Elementary Schools, Part 2 of 2

Program:

To The Best Of Our Knowledge

Date:

June 18, 2006 7:00A-7:30A

Description:

Despite widespread concerns in the U.S. that the daily recess period is going away, a federal survey just issued, suggests that the vast majority of elementary schools still offer unstructured playtime for students each day. Last week we focused on the types of food that are available to students in schools. The issue has come to the front burner because of the nationwide concern over the obesity rate among students 6 to 11 years old... a figure that has tripled over the past three decades. This week we look at contracts that allow vendors into schools (including the recent announcement from soda distributors about curbing school sales)... see how much exercise time schools are allowing each week... and discover that many schools have not "weighed-in" on part of their own student health assignments. TBOOK microphones were on hand in Washington, D.C. just last month for the study's release by Commissioner Mark Schneider, from the National Center for Education Statistics, the research arm of the U.S. Department of Education.

**GOVERNMENT** (Cont'd)

Issue:

**Education Headlines & Updates** 

Program:

To The Best Of Our Knowledge

Date: Time: June 25, 2006 7:00A-7:30A

Description:

A U.S. Canadian team is collaborating on a new design for a thirty meter telescope, known as TMT. With TMT, astronomers will be able to analyze light from the first stars born after the Big Bang, directly observe the formation and evolution of galaxies, see planets around nearby stars, and make observations that test fundamental laws of physics.

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Meanwhile, the U.S. Secretary of Education and Russia's Education and Science Minister, have signed a Memorandum of Understanding on expanding cooperation and exchanges in the field of education.

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And speaking of money, in our update segment, the price tag on the Professor Ward Churchill investigation we've followed here has been announced. The University of Colorado put it at about \$150,000, with the majority of that cost going for attorney's fees. A final decision in his case could be announced by this time next month.

#### **HEALTH**

Issue: Calories In, Calories Out: Food & Exercise in Public Elementary Schools, Part 1 of 2

To The Best Of Our Knowledge Program:

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public elementary schools. The report wants to emphasize an "energy balance" approach - calories consumed versus calories extended - to support healthy eating and an active lifestyle. The report says because of the amount of time students spend at school each day, school can play an important role in promoting good nutrition, physical activity, and healthy weight. The study is broken into three parts: food available in schools, opportunities for physical activity, and school weigh-ins. This week, we concentrate

on the types of food available to students in school. Next week, we'll look at exercise programs.

Issue: Scotland's Child Obesity Epidemic Has Similarities

To The Best Of Our Knowledge Program:

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Description: International research agrees with the need for school health programs. A report finds reductions in

childhood obesity levels after the introduction of comprehensive programs that involve parents and teachers. These include initiatives such as health instruction, food service, extracurricular activities and physical education. Yet another recent study, this one in Scotland, sounds distinctly similar to studies in North America. It found that one-third of 12-year olds in that country are overweight. And more than one in five are clinically obese. Authorities are calling it an obesity epidemic, and a public health time bomb.

Scotlan'd deputy health minister says the situation is truly frightening.

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Schneider, from the National Center for Education Statistics, the research arm of the U.S. Department of

Education.

#### **ENVIRONMENT, ENERGY & TRANSPORTATION**

Issue: Origins of Life / Science Research in Education Series "Atmospheric Aerosols as Prebiotic

Chemical Reactors, Part 2 of 2

Program: To **T**he Best Of Our Knowledge

Date: June 11, 2006 Time: 7:00A-7:30A

Description: Dr. Veronica Vaida is Chair of the Department of Chemistry and Biochemistry, and Professor of

Chemistry at the University of Colorado at Boulder. Dr. Vaida is studying Earth's climate and chemistry by measuring aerosols in the atmosphere. Last week, we discussed her breakthrough research and why it's important. She described these aerosols as being made up of liquids or solid particles, but so small, they're not visible to the naked eye. She says about the same size as bacteria. Dr. Vaida says these aerosols are prevalent everywhere, but primarily over sources of water. This week, we hear how her research could contribute knowledge to questions of climate and global warming. And findings may also

contribute to the theory that Earth could indeed be alone in the universe.

Issue: **Greening & Cleaning Schools**Program: To The Best Of Our Knowledge

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soon be headed to a school near you. The American Lung Association reports that childhood asthma has nearly doubled in the past twenty years. And some cleaning agents are believed to trigger those asthma attacks. Armed with data like that, in 2001, the Hackensack University Medical Center in New Jersey converted its entire cleaning system to the environmentally friendly Greening the Cleaning program. This means the removing of all cleaning agents and chemical substances whose components include toxic materials, and replacing them with environmentally friendly, high quality, non-toxic cleaning agents. The Green Cleaning movement has gained additional momentum at educational institutions like Harvard University. Harvard completed a two-year pilot testing program last year. Organizers say the

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Cleaning policy for its schools last year.

#### MINORITIES, WOMEN & AGING

Issue: Women's History Month – Ada Byron Lovelace

Program: To The Best Of Our Knowledge

Date: April 2, 2006 Time: 7:00A-7:30A

Description: In this week's Women's History Month profile, actress Kate Mulgrew, (internationally known for her role as

Captain Kathryn Janeway in Star Trek Voyager) narrates the story of Ada Byron Lovelace, who was dubbed the princess of parallelograms. Lovelace is reported to have invented how to count on a computer

a century before that technology was created.

Issue: National Science Foundation Series - Powerful Signals: Transforming the Role of Women & Girls

in Science & Engineering

Program: To The Best Of Our Knowledge

Date: April 16, 2006 Time: 7:00A-7:30A

Description: The Gidget Pipeline Project recommends educating girls to be designers, not just users. It says educators

and parents should help girls imagine themselves early in life as creators and producers of new

technology. Pamela Haag, the AAUW Educational Foundation's Director of Research says, "To get girls 'under the hood' of technology, they need to see that it gets them where they want to go." Mary Thorn, of the National Council for Research on Women believes, "The need for mentors and networking for girls and women begins at the primary school level..." And so, the past few years, volunteers from Ohio State University's Women in Technology group... and OSU's TWICE (The Women in Computer Engineering) program, have been running an after school technology club for girls. It's generating a curriculum for others to be able to duplicate the after school technology experience. And though it's still early, the club reports a remarkably high retention rate of 80%, or 8 out of 10 girls completing the full year program.

TBOOK visits this unique program in Columbus, Ohio to speak with faculty and students.

MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Education Headlines & Updates**Program: To The Best Of Our Knowledge

Date: April 24, 2006 Time: 7:00A-7:30A

Description: Last month was not a good month for companies that dominate the testing industry. In our headlines a

couple of shows ago, the College Board admitted it had incorrectly scored thousands of SAT tests.

Subsequently, it has found several hundred more scoring mistakes.

In a separate case, the Education Testing Service has agreed to pay \$11.1 million to settle a class-action lawsuit on behalf of 4,100 people who were told they had failed a teacher licensing test, when they had actually passed.

Now, the Princeton Review has set these tragic tales to music, and just released what it's calling the Rainy Day SAT Blues. The words and lyrics by Tom Meltzer, tell the story of Billy, a boy modeled after the lives of students whose college dreams were rained on with the news about the College Board's scoring errors.

And, speaking of litigation, you probably missed this one. Oxford plans to become the first university in Britain to protect itself from litigious students by introducing legally-binding contracts requiring them to attend lectures. Undergraduates will be told they risk being in breach of contract if they fail to attend lectures and tutorials in a move certain to be copied by other universities worried that the introduction of 3,000 pound annual tuition fees starting next Fall will usher in an era of student litigation. Oxford fears the new change will prompt a surge in complaints by students demanding better "value for money" from lecturers. Universities also fear that in the increasingly competitive academic world, they could be sued by students who blame poor results on failings at their university.

And finally, the NCAA basketball tournament may be over, but recently released graduation statistics of its players are of great concern. The annual report comes from the Institute for Diversity and Ethics in Sports at the University of Central Florida. It looked at graduation success rates and academic progress rates for the 65 teams participating in the tournament. 36% did not graduate at least half of their players within six years. Even more alarming was the racial disparity in graduation rates. Almost twice as many white athletes graduate, compared with African-American athletes.

Issue: National Science Foundation Series "Powerful Signals: Transforming the Role of Women & Grils

in Science and Engineering

Program: To The Best Of Our Knowledge

Date: May 28, 2006 Time: 7:00A-7:30A

Description: Actress, Sigourney Weaver, describes herself as a "serious science junkie." She may be best known for

her roles in movies like the Alien series and Gorillas in the Mist. Weaver was at Syracuse University a few days ago helping dedicate a new life sciences complex, and called on more women to study science. The actress said women might decide not to study science because it isn't always taught in an interesting and exciting way. Well, that's not the case at Manual Arts High School in South Central Los Angeles, where teacher, John Santos, is doing all he can to change that perception. Girls in his science academy are building robots and competing in science bowls all the time. Fully half of his students last year were girls. And despite the poor socio-economic urban conditions, not only did all the girls graduate, about 40% went on to a four-year university, proving his program's tremendous impact. We hear this amazing story through the eyes of recent graduate, Yolanda Urbina. Urbina aspires to be an astronaut and is enrolled now in engineering at UC Merced.

MINORITIES, WOMEN & AGING (Cont'd)

Issue:

Science Research at the Undergraduate Level Continues to Gain Strength

Program:

To The Best Of Our Knowledge

Date: Time: May 28, 2006 7:00A-7:30A

Description:

Despite an increase in college enrollment over the past decade, the proportion of students obtaining degrees in STEM... science, technology, engineering and math has fallen. According to testimony before the U.S. House of Representatives' Education committee this month, graduate degrees awarded in STEM fields also declined. The news is included in a Government Accountability Office report. It suggests increased outreach at the K thru 12 level, especially to female and minority students, and increased use of mentors to encourage enrollment in those fields. What does it take to guide girls and young women into science fields? TBOOK asked Hamilton College chemistry major, Meghan Dunn, what influenced her

decision.

Issue:

National Science Foundation Series "Powerful Signals: Transforming the Role of Women & Girls in Science and Engineering" – The Lincoln Experiment

Program:

To The Best Of Our Knowledge

Date: Time: June 25, 2006 7:00A-7:30A

Description:

it used to be that physics came late in high school, generally in the junior or senior year. This allowed students to have higher math first, like trigonometry and calculus. Then, by the mid-90s when it appeared science students in the United States were lagging behind students in other countries, there came a public out cry for "physics first." So, ten years ago, the Lincoln School in Providence, Rhode Island responded and began to develop its own "physics-first curriculum." Before 1994, only 30% of this all-girls school took physics. Now, ALL the girls, 100% of the school's graduates have at least three years of lab science by the time they leave. That includes not only physics, but chemistry and biology as well. How has the Lincoln School managed this change? TBOOK spent time at the school recently to find out what makes "The Lincoln Experiment" in science education tick.

#### YOUTH & FAMILY

Issue:

The Blueprint for My Girls, Part 2 of 2

Program:

To The Best Of Our Knowledge

Date: Time: April 2, 2006 7:00A-7:30A

Description:

With drugs, foul language and violence all over the media, how can teachers and parents foster positive self-images for their students and children? The US Department of Education recently updated its brochure called, *Character Education – Our Shared Responsibility*. To successfully implement character education, the department encourages schools to: take a leadership role to bring staff, parents and students together; provide staff training, form a partnership with parents and the community, and provide opportunities for school leaders, teachers, parents, and community partners to model exemplary character traits and social behaviors. We introduced Yasmin Shiraz to you last week. Shiraz has already been doing many of these same things through her school workshops around the country. And now has put her guidelines into her own book called, *The Blueprint For My Girls*.

Issue:

National Science Foundation Series – Powerful Signals: Transforming the Role of Women & Girls in Science & Engineering

Program:

To The Best Of Our Knowledge

Date: Time: April 16, 2006 7:00A-7:30A

Description:

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Issue:

**Phonological Awareness Assessments** 

Program:

To The Best Of Our Knowledge

Date: Time: April 24, 2006 7:00A-7:30A

Description:

According to a university study, traditional phonological awareness assessments... basic tests that are widely used to gauge children's pre-reading skills... have serious flaws. Testing students phonological awareness is a requirement of the No Child Left Behind Act. Study co-author, Jerrell Cassady, claims the pressure to produce results is driving teachers to use the existing tests because so much federal funding is at stake. Cassady is an Educational Psychology Professor at Ball State University in Muncie, Indiana. He explains to TBOOK that there's a great deal of confusion about phonological terms.

YOUTH & FAMILY (Cont'd)

Issue: April is National Poetry Month: Poetry Speaks to Children

Program: To The Best Of Our Knowledge

Date: April 24, 2006 Time: 7:00A-7:30A

Description: Inaugurated by the Academy of American Poets in April, 1996, National Poetry Month brings together

literary organizations, libraries, schools, and poets. This month, the Academy launches its first-ever poetry Read-a-Thon. Geared for middle school students, the Read-a-Thon's goals are to celebrate the reading of poems, and writing about poems. Indeed, the Academy hopes to boost students' development of writing and comprehension skills. Dr. John Cech, Director of the University of Florida's Center for Children's Literature and Culture, begins his report with the first of several recorded examples, including

this one from poet, Rita Dove.

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YOUTH & FAMILY (Cont'd)

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51%

KDND-FM Sundays, 7:30A-8:00A

### **Description**

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

# PUBLIC FILE ASCERTAINED COMMUNITY ISSUES

- 1. <u>EDUCATION</u>, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
- 2. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
- 3. <u>HEALTH</u>, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
- 4. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
- 5. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
- 6. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

#### **EDUCATION**

Program:

51%

Date: Time: April 2, 2006 7:30A-8:00A

Description:

In many developing nations, micro credit has dramatically changed the lives of families. These small loans have helped people around the world pull themselves out of poverty. Micro Credit has been especially successful in Haiti, thanks in part to an organization called Fonkoze. Ann Hastings is the Director of Fonkoze, and alternative bank in Haiti that provides millions of dollars in loans to Haitian entrepreneurs each year. 98% of those loans go to women. Recently I spoke with Ann Hastings about Fonkoze's mission and why Micro Credit is so important to the women of Haiti.

Turkey has a bad record with it comes to getting girls into school. It has the worst record in Europe and ranks below developing countries like Syria. Numerous governments have launched serious initiatives to increase attendance but economic and cultural factors have thwarted them all. But this year there are a lot more girls in school in Turkey thanks to a new initiative backed by UNICEF and the World Bank. Dorian Jones reports on the initiative from rural southeast Turkey where it's estimated up to 40% of girls have never set foot in a classroom.

We've talked before on this program about the plight of the women of the Sudan. The genocide in the Darfur region has left many of their male relatives dead, and forced them to flee their homes for refugee camps, where they fight hunger, disease and the fear of attack. This past summer, Gwenn Gideon, a middle school student in New York's Hudson Valley, read about the situation... and decided she would do something to help. So, as a Bat Mitzvah service project, she organized an effort to help a young Sudanese woman find a home in a Sudanese community in Boulder, Colorado. I talked with Gwen about her efforts and about why she started this project.

D'Yara, or Daughters of the Sun, is the name of an acapella women's group. In the Slavic language, they bring together musical traditions of Eastern Europe, West Africa and beyond. They're one of 20 groups around the world that have donated their talent to an eclectic musical collection to help RAWA... the Revolutionary Association of the Women of Afghanistan. RAWA's been battling for justice and women's rights in Afghanistan for 26 years.

Program:

51%

Date: Time: April 16, 2006 7:30A-8:00A

Description:

Can faith and feminism co-exist? I'm Mary Darcy, and throughout the year, we've been exploring that question with women of many faiths. This week on 51%, we'll hear what they had to say. First we meet a group of Muslim feminists who are working for equality in the mosque.

Sister Joan Chittester, a catholic nun, as well as an author, feminist and internationally renowned peace activist, share her thoughts about combining religion and feminism in the Catholic church.

Our series on faith and feminism continues with a conversation with feminist and Jewish scholar Judith Plaskow.

#### EDUCATION (Cont'd)

Program:

51%

Date: Time: May 7, 2006 7:30A-8:00A

Description:

Mary & Jeanne run down some of the stories beneath the headlines.

Mayo clinic women's health expert Dr. Lynn Shuster has tips for avoiding osteoporosis.

Mary runs down a list of important events in women's history for the month of May.

The WNBA season tips off this month. This year marks the 10<sup>th</sup> year anniversary for the league, which has showcased the most talented female players from around the U.S. and the world. But in Atlanta there is a group of up and coming young women with hoop dreams of their own. You can find them at WD Mohammed – the only Muslim high school in the country with a women's basketball team. But as Leah Fleming reports they are learning about more than just the game of basketball.

Poet Barbara Ungar shares several poems from her new book, Thrift.

Program:

51%

Date: Time: May 14, 2006 7:30A-8:00A

Description:

Harbor seals were once a common sight on the shores of Alaska... but in the past 30 years or so, the population has declined by as much as 85%. Dr. Lori Polasek wants to know why. Polasek is studying harbor seals at the Alaska Sea Life Center in an effort to see if a shortage of high fat prey may be contributing to the decline by affecting the seals growth. Today, we get a glimpse inside Lori's life and work, in part one of her audio diary.

Long time listeners to 51% will remember Lisa Phillips as a regular contributor to this program. Each week Lisa brought her insight and intelligence to stories about politics, culture and history, just to name a few. Lisa has always had a passion for public radio, and a few years ago, she left 51% to it for her passion for writing. The result is a new book called *Public Radio: Behind the Voices*. In it she profiles some of public radio's best known personalities. She came back to talk to us about the book recently. She says she got the idea years ago, when she realized how interested public radio listeners were in the people behind the voices on the radio.

#### **GOVERNMENT**

Program:

51%

Date: Time: May 28, 2006 7:30A-8:00A

Description:

Over the last few weeks, we've been talking about a controversy in Iran over women attending soccer matches. Last month Iran's hardline president made a surprising decision to allow women to attend the matches. Some observers think he was trying to gain the support of moderates in order to build national unity amid mounting international pressure over Iran's nuclear program. But after many top religious leaders criticized the president's decision, Iran's Supreme Leader called on him to reconsider it. As Roxana Saberi reports from Tehran, many women soccer lovers are now disappointed.

Rebecca **T**raister is a writer for Salon.com and one of the contributors to Broadsheet, Salon's blog about women. She joins us this week to talk about what she's been writing about these days.

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Program:

51%

Date: Time: June 11, 2006 7:30A-8:00A

Description:

Mary talks with Rose Agulair, a San Francisco journalist who is traveling to, "red states" to talk with voters about voting.

Knitting, it's not just for grandmothers anymore. As 51% Greg Dahlmann reports, younger adults have picked up on knitting and crafting. And just like the resulting sweaters and blender lamps, the trend is home made.

Remember Punk. Spiked hair, thrift shop clothes, safety pins... imagine those fashions on your mom. Move over June Cleaver, in garages and basements around the country, punk moms are rockin' out. Rebeca Golden went to Momapalooza to meet the women who are putting a new spin on motherhood.

#### **HEALTH**

Program:

51%

Date: Time: May 7, 2006 7:30A-8:00A

Description:

Mary & Jeanne run down some of the stories beneath the headlines.

Mayo clinic women's health expert Dr. Lynn Shuster has tips for avoiding osteoporosis.

Mary runs down a list of important events in women's history for the month of May.

The WNBA season tips off this month. This year marks the 10<sup>th</sup> year anniversary for the league, which has showcased the most talented female players from around the U.S. and the world. But in Atlanta there is a group of up and coming young women with hoop dreams of their own. You can find them at WD Mohammed – the only Muslim high school in the country with a women's basketball team. But as Leah Fleming reports they are learning about more than just the game of basketball.

Poet Barbara Ungar shares several poems from her new book, Thrift.

#### **ENVIRONMENT, ENERGY & TRANSPORTATION**

Program: 51%

Date: May 14, 2006 Time: 7:30A-8:00A

Description:

Harbor seals were once a common sight on the shores of Alaska... but in the past 30 years or so, the population has declined by as much as 85%. Dr. Lori Polasek wants to know why. Polasek is studying harbor seals at the Alaska Sea Life Center in an effort to see if a shortage of high fat prey may be contributing to the decline by affecting the seals growth. Today, we get a glimpse inside Lori's life and work, in part one of her audio diary.

Long time listeners to 51% will remember Lisa Phillips as a regular contributor to this program. Each week Lisa brought her insight and intelligence to stories about politics, culture and history, just to name a few. Lisa has always had a passion for public radio, and a few years ago, she left 51% to it for her passion for writing. The result is a new book called *Public Radio: Behind the Voices*. In it she profiles some of public radio's best known personalities. She came back to talk to us about the book recently. She says she got the idea years ago, when she realized how interested public radio listeners were in the people behind the voices on the radio.

Program: 51%

Date: May 21, 2006 Time: 7:30A-8:00A

Description:

Mary & Jeanne run through some of the stories beneath the headlines.

Rebecca Traister is a writer for salon.com and one of the contributors to, Broadsheet, Salon's blog about women. She joins us this week to talk about what she's been writing about these days.

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Program: 51%

Date: June 18, 2006 Time: 7:30A-8:00A

Description:

Green is hot on the runways of Europe these days. Not the color... the concept. In the UK alone, the eco-friendly clothing industry is worth about 80 million dollars, and it's growing. Naomi Fowler reports from London's first comprehensive ethical fashion exhibition that's trying to persuade designers and consumers to care about what you wear.

Each spring, a new crop of high school students don elegant dresses and tuxedos and set off in limousines, or dad's car, for the prom. Today-essayist Martha Holmes shares some reflections on reflecting the prom.

This month, the Tony Award for Best Actress in a musical went to an actress named Lachanze, who plays Celie in the stage adaptation of Alice Walker's "The Color Purple". Lachanze plays Celie, who goes from being a 14 year old incest victim, to a 43 year old powerful self-assured woman.

#### MINORITIES, WOMEN & AGING

Program:

51%

Date: Time: April 2, 2006 7:30A-8:00A

Description:

In many developing nations, micro credit has dramatically changed the lives of families. These small loans have helped people around the world pull themselves out of poverty. Micro Credit has been especially successful in Haiti, thanks in part to an organization called Fonkoze. Ann Hastings is the Director of Fonkoze, and alternative bank in Haiti that provides millions of dollars in loans to Haitian entrepreneurs each year. 98% of those loans go to women. Recently I spoke with Ann Hastings about Fonkoze's mission and why Micro Credit is so important to the women of Haiti.

Turkey has a bad record with it comes to getting girls into school. It has the worst record in Europe and ranks below developing countries like Syria. Numerous governments have launched serious initiatives to increase attendance but economic and cultural factors have thwarted them all. But this year there are a lot more girls in school in Turkey thanks to a new initiative backed by UNICEF and the World Bank. Dorian Jones reports on the initiative from rural southeast Turkey where it's estimated up to 40% of girls have never set foot in a classroom.

We've talked before on this program about the plight of the women of the Sudan. The genocide in the Darfur region has left many of their male relatives dead, and forced them to flee their homes for refugee camps, where they fight hunger, disease and the fear of attack. This past summer, Gwenn Gideon, a middle school student in New York's Hudson Valley, read about the situation... and decided she would do something to help. So, as a Bat Mitzvah service project, she organized an effort to help a young Sudanese woman find a home in a Sudanese community in Boulder, Colorado. I talked with Gwen about her efforts and about why she started this project.

D'Yara, or Daughters of the Sun, is the name of an acapella women's group. In the Slavic language, they bring together musical traditions of Eastern Europe, West Africa and beyond. They're one of 20 groups around the world that have donated their talent to an eclectic musical collection to help RAWA... the Revolutionary Association of the Women of Afghanistan. RAWA's been battling for justice and women's rights in Afghanistan for 26 years.

Program:

51%

Date: Time: April 9, 2006 7:30A-8:00A

Description:

One of the things we do here at 51%, and in other women's media outlets, is to bring you stories you may not otherwise hear – or to look a little deeper into stories that don't get a great deal of media attention. But we do get the question, "Is it really necessary to have a special media outlet for women?" The people who ask it tend to have pretty strong opinions – but the answer to that question is probably much more complicated than it appears. Recently I spoke with Salon.com's Rebecca Traister, one of the founders of Broadsheet about this question... and about how and why Broadsheet came to be.

Rose O'Neale Greenhow was a gutsy woman. Whether it was flirting with the most powerful men in Washington or running a spy ring out of her home, she never did anything halfway. But like many powerful women of the 19<sup>th</sup> century, she's been reduced to a mere footnote in history.

Uncovering the truth about this Civil War spy was just the challenge Time Magazine and Associated Press reporter Ann Blackman was looking for. In her new book *Wild Rose – Rose O'Neale Greenhow, Civil War Spy*, Ann Blackman reveals startling details from Rose's previously unpublished diary. I started by asking Ann how she first heard about this unusual woman.

#### MINORITIES, WOMEN & AGING (Cont'd)

Program:

51%

Date: Time: May 7, 2006 7:30A-8:00A

Description:

Mary & Jeanne run down some of the stories beneath the headlines.

Mayo clinic women's health expert Dr. Lynn Shuster has tips for avoiding osteoporosis.

Mary runs down a list of important events in women's history for the month of May.

The WNBA season tips off this month. This year marks the 10<sup>th</sup> year anniversary for the league, which has showcased the most talented female players from around the U.S. and the world. But in Atlanta there is a group of up and coming young women with hoop dreams of their own. You can find them at WD Mohammed - the only Muslim high school in the country with a women's basketball team. But as Leah Fleming reports they are learning about more than just the game of basketball.

Poet Barbara Ungar shares several poems from her new book, Thrift.

Program:

51%

Date: Time: May 28, 2006 7:30A-8:00A

Description:

Over the last few weeks, we've been talking about a controversy in Iran over women attending soccer matches. Last month Iran's hardline president made a surprising decision to allow women to attend the matches. Some observers think he was trying to gain the support of moderates in order to build national unity amid mounting international pressure over Iran's nuclear program. But after many top religious leaders criticized the president's decision, Iran's Supreme Leader called on him to reconsider it. As Roxana Saberi reports from Tehran, many women soccer lovers are now disappointed.

Rebecca Traister is a writer for Salon.com and one of the contributors to Broadsheet, Salon's blog about women. She joins us this week to talk about what she's been writing about these days.

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Program:

51%

Date: Time:

June 18, 2006 7:30A-8:00A

Description:

Green is hot on the runways of Europe these days. Not the color... the concept. In the UK alone, the ecofriendly clothing industry is worth about 80 million dollars, and it's growing. Naomi Fowler reports from London's first comprehensive ethical fashion exhibition that's trying to persuade designers and consumers to care about what you wear.

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#### MINORITIES, WOMEN & AGING (Cont'd)

Program:

51%

Date:

June 25, 2006

Time:

7:30A-8:00A

Description:

Just the word "mother" for many of us conjures up warm memories of loving homes, maybe favorite foods and goodnight kisses. But motherhood is much more complicated than the stereotype, and for many mom's, that can be surprising and difficult. Author Margo Perin recently compiled women's essays on motherhood that take an honest look at the mother/daughter relationship. She spoke with 51%s Susan Arbetter about the book *How I Learned to Cook* and her interest in what she calls, the shadow side of mothering.

Poet Barbara Louise Unger joins us next. Barbara took time out from writing and raising a toddler to share some of her musings on motherhood.

The earliest weeks of parenthood are a blur of busy days and sleepless nights. So why would a woman care for other people's babies during those difficult early days, only to give them away to new mothers. Producer David Barasoain looks the life of a pre-adoptive mom.

This week 51%s Jenny O'Brien asked women about the best advice their mothers passed along to them.

#### YOUTH & FAMILY

Program:

51%

Date: Time: April 2, 2006 7:30A-8:00A

Description:

In many developing nations, micro credit has dramatically changed the lives of families. These small loans have helped people around the world pull themselves out of poverty. Micro Credit has been especially successful in Haiti, thanks in part to an organization called Fonkoze. Ann Hastings is the Director of Fonkoze, and alternative bank in Haiti that provides millions of dollars in loans to Haitian entrepreneurs each year. 98% of those loans go to women. Recently I spoke with Ann Hastings about Fonkoze's mission and why Micro Credit is so important to the women of Haiti.

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Program:

51%

Date: Time: April 23, 2006 7:30A-8:00A

Description:

Today we take a look at moms and motherhood... from the perspective of mothers and daughters. Our first commentator, Celina Ottaway, is both. She finds herself walking the line between how she was raised... and how she is raising her own children.

Mothering is a tough task, but Chicago columnist Donna Vicroy has it down to a science with 8 simple rules...

Mothers are bigger than any problem that comes their way... that's the stereotype anyway. But our next commentator Barbara Backus learned young that mothers are people with problems, too.

Moms can be our greatest teachers in life... almost everyone can recall a few nuggets of wisdom passed down to them from their mother. This week 51%'s Julie Crannell hit the streets to collect some favorites.

While most mothers are willing to pass along their wisdom in an effort to help their kids, few fit the Donna Reed stereotype, and perhaps none fit it less than Sari Grandstaff's mom. Still, Sari recalls the straight and narrow lessons she picked up from her rather unorthodox mother.

YOUTH & FAMILY (Cont'd)

Program:

51%

Date: Time: May 7, 2006 7:30A-8:00A

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Poet Barbara Ungar shares several poems from her new book, Thrift.

Program:

51%

Date: Time: June 11, 2006 7:30A-8:00A

Description:

Mary talks with Rose Agulair, a San Francisco journalist who is traveling to, "red states" to talk with voters

about voting.

Knitting, it's not just for grandmothers anymore. As 51% Greg Dahlmann reports, younger adults have picked up on knitting and crafting. And just like the resulting sweaters and blender lamps, the trend is home made.

Remember Punk. Spiked hair, thrift shop clothes, safety pins... imagine those fashions on your mom. Move over June Cleaver, in garages and basements around the country, punk moms are rockin' out. Rebeca Golden went to Momapalooza to meet the women who are putting a new spin on motherhood.

Program:

51%

Date: Time: June 18, 2006 7:30A-8:00A

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YOUTH & FAMILY (Cont'd)

Program:

51%

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Description:

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## KDND - OTHER PUBLIC AFFAIRS EVENTS / ACTIVITY - 2<sup>nd</sup> Quarter 2006

<u>Race for the Cure</u> – 107.9 The End helped promote the Susan G Komen Foundation's Race for the Cure, breast cancer research fundraiser race, via :30 promos, front page logo and donation link and a live remote from the race.

<u>Club Live</u> – 107.9 The End donated prizes to and Chris K served as a celebrity judge for the Friday Night Live organization's Club Live lip-synch contest.

<u>High School Appearances</u> – 107.9 The End donated prizes and DJs Chris K, Doug Lazy and Maney made appearances as well as hosted lunchtime rallies at the Oakmont, Del Campo and Foothill High Schools.

<u>Station Appearances</u> – 107.9 The End made appearances and donations to the following non-profit organizations: Sacramento Children's Home, Folsom Teen Center.

<u>Station Donations</u> – 107.9 The End made appearances and, or donations to the following non-profit organizations: Highlander Dolphins Swim Team, Arden Manor Recreation and Park District, Arthur C. Butler Elementary School, Capital Area Association of Educational Office Professionals, Grant Community Outreach Academy, Elk Grove Phoenix Volleyball Club, Yolo County Sheriff's Department.

<u>Tours</u> - Entercom / Sacramento staff regularly hosts tours through our facility. Groups include the Boy and Girl Scouts, Special Education classes, Elementary School classes, media students, foreign exchange students and senior citizen groups.

<u>Public Service Announcements</u> - Entercom / Sacramento regularly donates their studio facilities, time, talent and production personnel to produce public service announcements for non-profit organizations for use throughout the Sacramento market.

#### **PUBLIC SERVICE ANNOUNCEMENTS**

KCTC, KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	кстс	KDND	KRXQ	KSEG	<u>KSSJ</u>	KWOD
Aids Victims of Africa	3	2	3	2	3	2
Sierra Adoption Services	2	3	2	3	2	3
Sacramento Zoo	3	3	3	2	2	2
Grove of the Oak Community Fund	2	2	2	3	3	3
U.C Davis Youth Sports Program	3	4	4	3	3	4
National MS Society of Nor Cal	4	3	3	4	4	3
Alive at 25 Driving Program	3	3	2	2	3	3
Mike Daly Memorial	2	2	3	3	2	2
Senior Citizens Services Inc.	3	4	4	3	3	3
Solano County Job Expo	4	3	3	4	4	4
Pine Tree Gardens Home for Adults	2	2	3	3	2	2
National Alcohol Screening Day	3	3	2	2	3	3
CA Council for the Blind	3	3	3	2	2	2
Roseville Community School	2	2	2	3	3	2 3
Sac County Co-op Extension	4	3	2	4	3	2
Auburn Education Foundation	2	4	3	2	4	3
Disabled Veterans Business Alliance	3	3	3	3	3	3
Harvey's Help for Pets	4	2	2	4	4	2
River Park Festival	2	4	4	2	2	4
Juvenile Diabetes Foundation	2	3	3	2	3	3
Colony Pet Adoption Day	3	2	2	3	2	2
Earth Day River Clean-up	4	3	3	4	3	3
Sac Philharmonic Orchestra	3	4	4	3	4	4
Roseville Kite Festival	2	3	2	3	2	3
Lodi Salvation Army	3	2	3	2	3	3
Breathe CA of Sacramento	4	2	4	2	4	2
Justine Vandershoot Fund	2	4	2	4	2	4
Sacramento Open	3	3	3	2	2	2
Latrobe School Districts	2	2	2	3	3	3
Placer County Strawberry Festival	4	4	3	4	4	3
Performing Animals Welfare Society	3	3	4	3	3	4
2006 Teen Resource Fair	2	2	3	2	3	2
American Assoc. of Univ. Women	3	3	2	3	2	3
Safetyville USA	2	2	4	2	2	4
June Job Fair/Medical Career Fair	4	4	2	4	4	2
Bayside Health & Disability Fair	3	2	3	2	3	2
Sacramento SPCA	2	3	2	3	2	3
Sac Community Health & Safety	4	2	2	2	4	4
Fair	0				_	•
Local Lincoln Moms Club	2	4	4	4	2	2
Sac Area Charities for Children	3	3	2	3	3	2 3
Agency for Hearing and Talking	2	2 4	3	2 4	2 3	3 4
KVIE Public Television	4	•	3	•		
Amador Country Schools	3 2	3	4	3 2	4	3 4
Happy Tails Pet Sanctuary	4	4	4	4	2 4	
Riding for Hospice	3	2 4	2 3	3	4	4
Sexual Assault Center	3 4	3	4	4	3	4
Lupus Foundation Del Oro High School	2	2	3	2	2	o o
Placer County Job Fair	3	2	3	3	3	2
Vietnam Veterans of America	3	3	3	2	2	ე ე
New Hope Animal Foundation	2	2	2	3	3	2 4 3 2 3 2 3
New Hope Alimia Foundation	4	~	~	3	J	3

	<u>KCTC</u>	KDND	KRXQ	KSEG	<u>KSSJ</u>	KWOD
Albie Carson Breast Cancer Found	3	2	3	2	3	2
Strike Out ALS Baseball	2	3	2	3	2	3
Meadow View Health/Safety Fair	3	3	3	2	2	2
Steroid Free Fitness Extravaganza	2	2	2	3	3	3

#### SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the National Education Enrichment Development Services, Camp Hope, Child Abuse Prevention Council, Youth Connection, United State Air Force, Yolo County One Stop Career Center, Yolo /Sacramento Mosquito Vector Control, California Department of Boating and Waterways, Effie Yeaw Nature Center, and the Sacramento Jazz Jubilee

#### **NEWS REPORTS**

Entercom stations air newscasts twice and hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.